

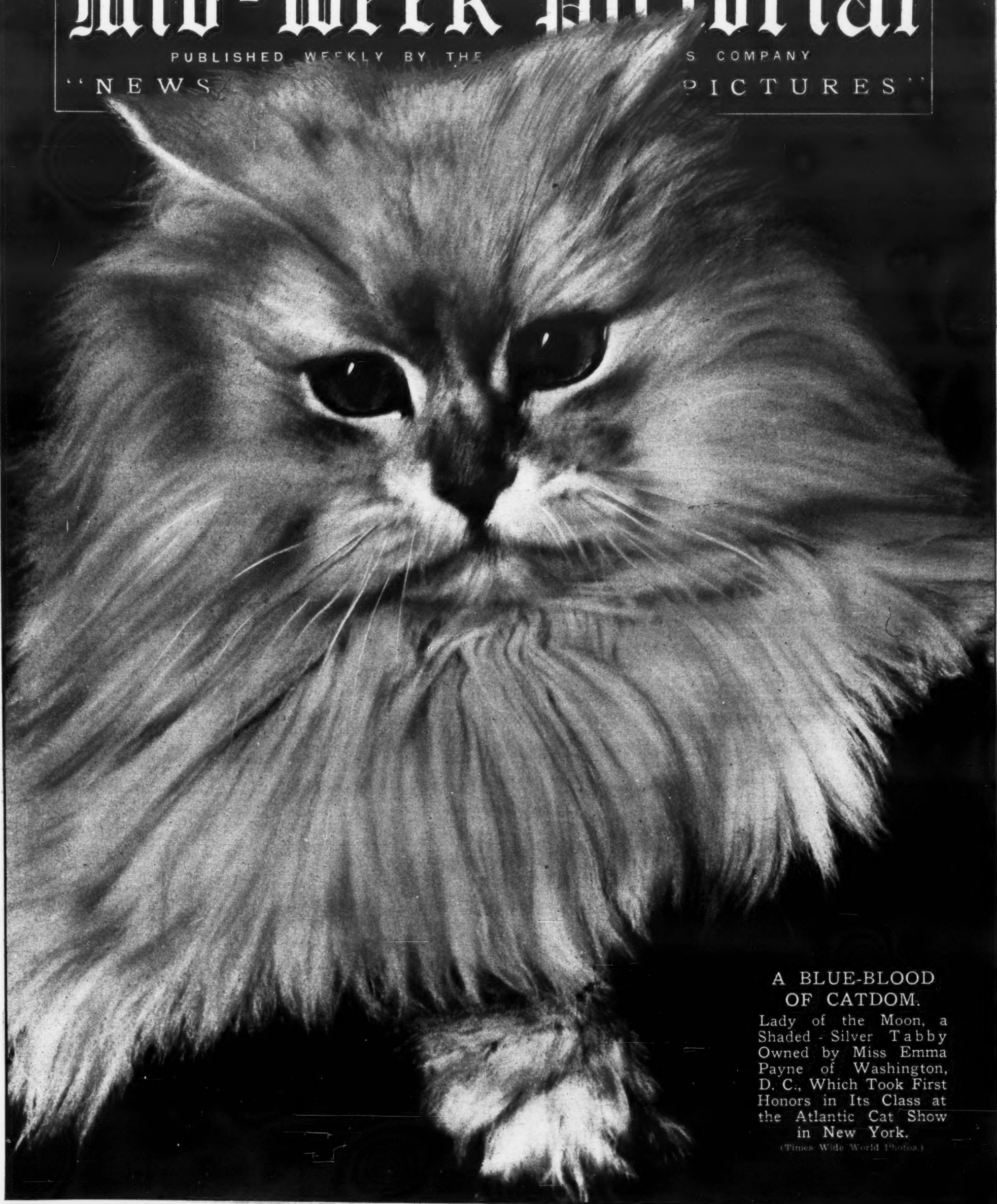
VOL. XXXII, NO. 22

WEEK ENDING
JANUARY 17, 1931

PRICE TEN CENTS

Mid-Week Pictorial

PUBLISHED WEEKLY BY THE
"NEWS" PICTURES COMPANY

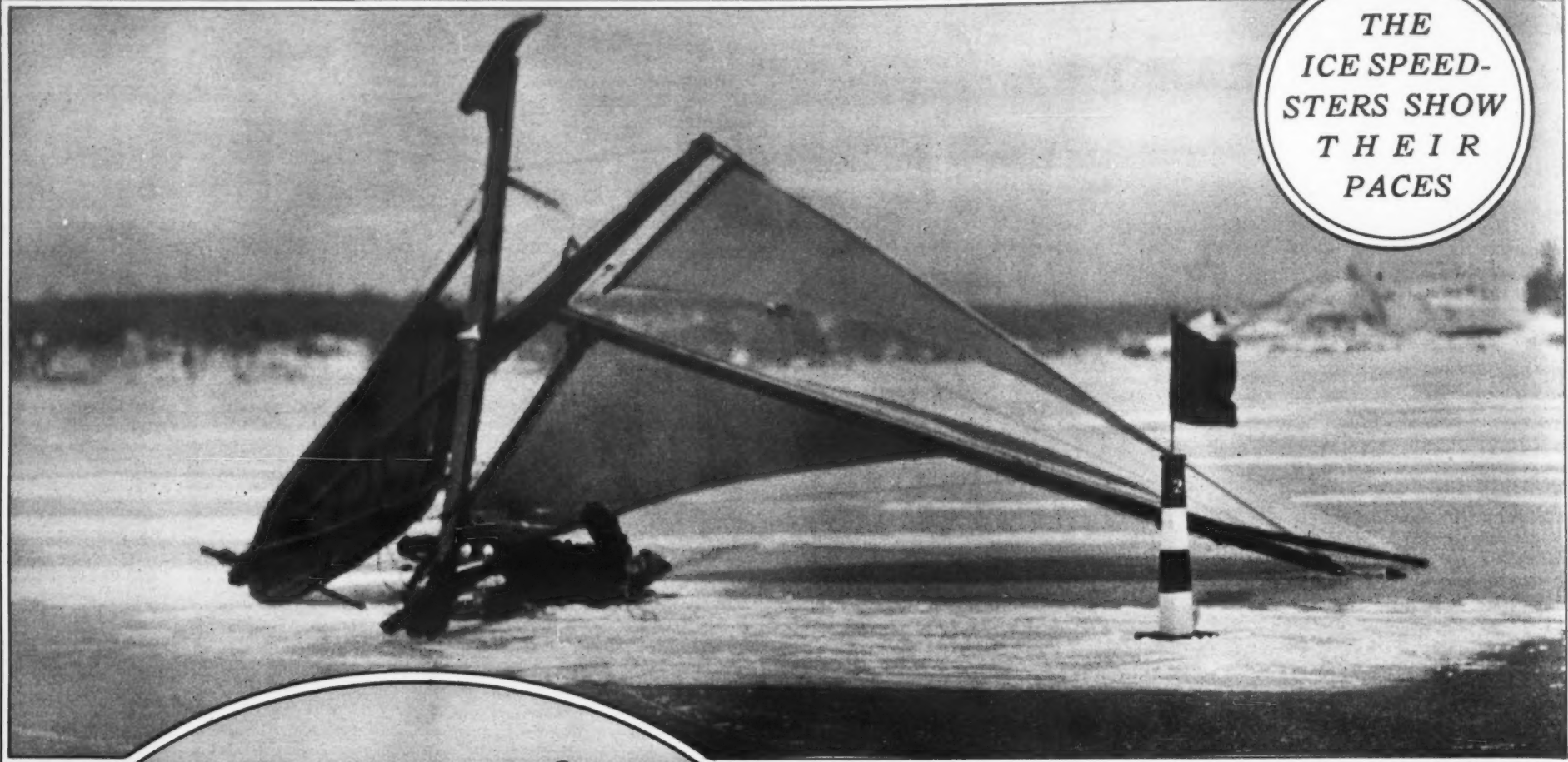


A BLUE-BLOOD OF CATDOM.

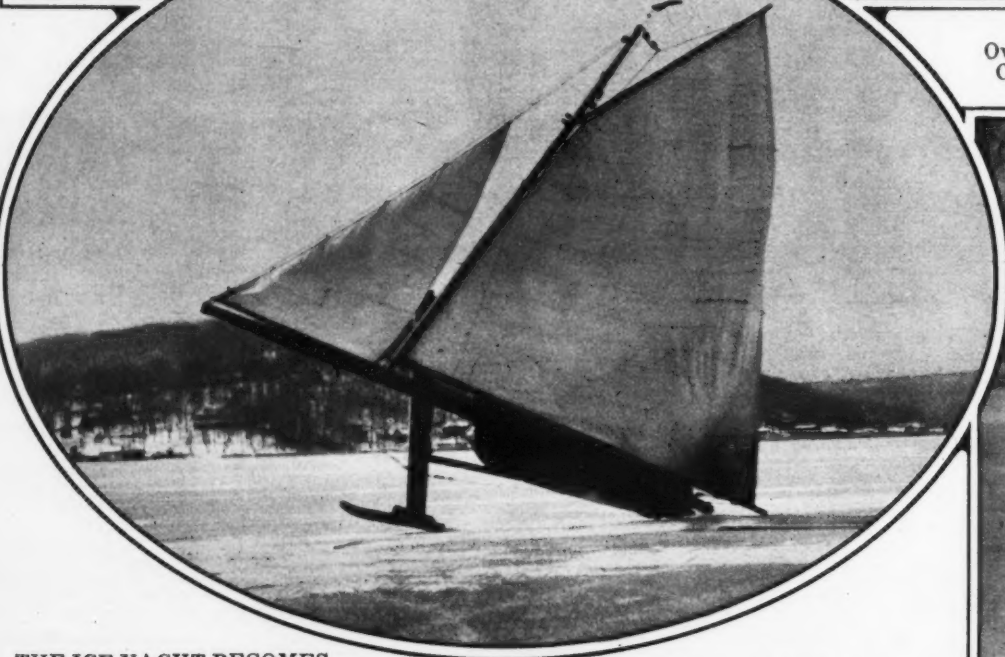
Lady of the Moon, a
Shaded-Silver Tabby
Owned by Miss Emma
Payne of Washington,
D. C., Which Took First
Honors in Its Class at
the Atlantic Cat Show
in New York.

(Times Wide World Photos.)

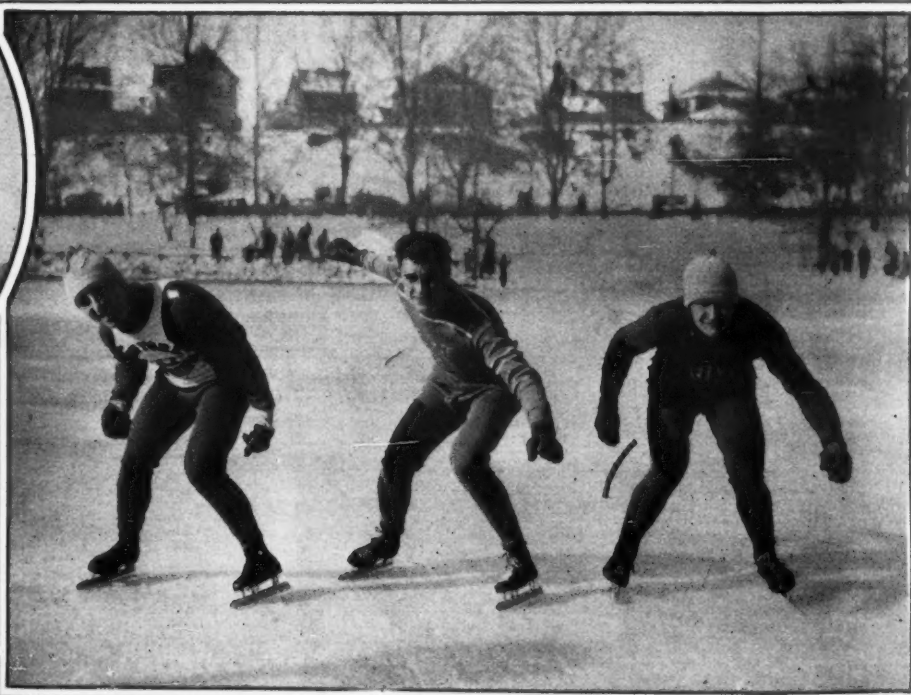
THE
ICE SPEED-
STERS SHOW
THEIR
PACES



THRILLS AND SPILLS OF ICE YACHT RACING: THE ALVA, Owned by George J. Seger, Son of Representative George N. Seger of New Jersey, Overturns While Trying to Round a Marker at High Speed in Trial Races at Lake Hopatcong, N. J. (Edwin Levick.)



THE ICE YACHT BECOMES AIR-MINDED: GEORGE J. SEGER'S SPEEDING CRAFT Tries to Emulate an Airplane as It Approaches a Turn in Races on Frozen Lake Hopatcong, N. J. (Edwin Levick.)



STARS OF THE MIDDLE ATLANTIC ICE CHAMPIONSHIP MEET: IRVING JAFFE (Left) of the New York Curb Exchange Team, Who Won the Three-Mile Race in 9 Minutes and 12 Seconds; Ray Damstadt of the Ice Club, Who Finished Third in the Mile, and Carl Springer (Right) of Iceland, Winner of the Mile Race in 3:01 4-5. (Times Wide World Photos.)



A SKATER TAKES TO THE AERIAL ROUTE: BOBBY HEARN Executing a Perilous Broad Jump Over Barrels at the Middle Atlantic Ice Championship Meet at Newburgh, N. Y. (Times Wide World Photos.)

A FEMINE CHAMPION RETAINS HER TITLE: MISS LILLIAN CORKE of the Stover Athletic Club Finishing First in the 440-Yard Dash at the Middle Atlantic Speed Skating Meet at Newburgh, N. Y. She Also Won the 220-Yard Event, Making Her the High Scorer Among the Women. (Times Wide World Photos.)



Metropolitan Amusement Guide

GILBERT MILLER Presents
TOMORROW AND TOMORROW
 A New Play by Philip Barry
 with ZITA JOHANN and HERBERT MARSHALL
 HENRY MILLER Theatre 124 West 43d St. BRy. 9-3970.
 Evs. 8:50. Mats. Thurs. & Sat., 2:30.

"Best laughs of the season."—Gilbert Gabriel, American.
 JOHN GOLDEN presents
THAT'S GRATITUDE
 By FRANK CRAVEN
 JOHN GOLDEN Theatre, West 58th St. Evenings 8:40. : Phone
 Matinees Wednesday & Saturday, 2:40. : Cir. 7-5678

THE THEATRE GUILD PRESENTS
MIDNIGHT
 GUILD THEATRE 52nd STREET, WEST OF B'WAY. Evs. 8:40
 MATINEES THURSDAY & SATURDAY, 2:40
ELIZABETH THE QUEEN
 With Lynn Fontanne, Alfred Lunt, Morris Carnovsky, Joanna Roos and others.
 MARTIN BECK THEATRE 45TH STREET, WEST OF 8TH AVE.
 EVES. 8:40. MATS. THURS. & SAT., 2:40.

"HELEN GAHAGAN IS THE NEW SENSATION."—Darnton, Eve. World.
 DAVID BELASCO presents
HELEN GAHAGAN IN
"TONIGHT OR NEVER"
 BELASCO THEATRE, WEST 44th STREET
 EVES. 8:40. Matinees Thurs. & Sat., 2:40

MORRIS GREEN AND LEWIS E. GENSLER present
JOE COOK IN HIS FLEETEST FUNNIEST MUSICAL **"FINE AND DANDY"**
 EVES. 8:30. MATS. WED. & SAT., 2:30 **ERLANGER'S THEATRE** WEST 44th STREET
 Phone PEN. 7963

JOSEPH M. SCHENCK PRESENTS
DOUGLAS FAIRBANKS
 IN **"REACHING FOR THE MOON"**
 With BEBE DANIELS
 WRITTEN AND DIRECTED BY EDMUND GOULDING, UNITED ARTISTS PICTURE
CRITERION BROADWAY at 44th. DAILY 2:45 and 8:45. Extra Show
 Sunday at 5:45 P. M. Midnight Show Saturday.

METRO-GOLDWYN-MAYER Presents
ASTOR THEATRE B'way & 45th Street
 Twice Daily, 2:50-8:50. Three Times Sunday and Holidays, 3-6-8:50.
 Seats on sale at Box Office.
 LAWRENCE TIBBETT & GRACE MOORE
 IN **"NEW MOON"**
 with ADOLPHE MENJOU and ROLAND YOUNG

LAURENCE RIVERS presents
Philip Goes Forth By GEORGE KELLY
 Mats. Wed. & Sat. Evs. 8:40.
 BILTMORE Thea., West 47th St.
The Green Pastures By MARC CONNELLY
 Mats. Wed. & Sat. Evs. 8:40.
 MANSFIELD Thea., West 47th St.

A. H. WOODS Presents
 "The most exciting of newspaper dramas since 'The Front Page'." Burns Mantle, Daily News.
ARTHUR BYRON IN "FIVE STAR FINAL"
 Staged by Worthington Miner
CORT THEATRE, 48th, E. of Broadway
 Evs. 8:50. Matinees Wed. & Sat., 2:30
 "If you are seeking a thrill in the theatre, don't fail to see 'Five Star Final'." Charles Darnton, Eve. World.

E. RAY GOETZ presents the "Aristocrat of Musical Comedies"
"THE NEW YORKERS"
 with the following cast
 FRANCES WILLIAMS CHARLES KING HOPE WILLIAMS
 ANN PENNINGTON RICHARD CARLE MARIE CAHILL
 WARING'S PENNSYLVANIANS
 and CLAYTON, JACKSON & DURANTE
BROADWAY THEATRE B'way & 53d St. Evenings at 8:30. PHONE
 Pop. Price Mats. Thurs. & Sat. at 2:30. COL. 5-6262
 Prices \$1, \$2, \$3, \$4 & \$5 (Plus Tax) ex. Sat. Seats selling 6 weeks in advance.

GILBERT MILLER presents
HELEN HAYES in the new comedy HIT **PETTICOAT INFLUENCE**
 with HENRY STEPHENSON
EMPIRE THEATRE, B'way at 40th St. Evenings at 8:50 P. M.
 Matinees Wednesday and Saturday, 2:30.

"Robert E. Sherwood's best play."—Brown, Post.
 ARTHUR HOPKINS presents
THIS IS NEW YORK
 with LOIS MORAN
PLYMOUTH THEATRE 45th Street, West of Broadway. Evs. 8:40.
 Matinees Thursday and Saturday 2:30.

MARY BOLAND in her Newest and Gayest Comedy Hit
VINEGAR TREE
PLAYHOUSE Thea., 45th St., East of B'way. Evs. 8:40.
 Matinees Wednesday and Saturday, 2:40.

SAM H. HARRIS'S 2 BIG HITS
ONCE IN A LIFETIME By MOSS HART and GEO. S. KAUFMAN
 A SMASH HIT BUT NO PRICE INCREASE
 NIGHTS, \$1 TO \$3.55—MATS., \$1 TO \$2.50
MUSIC BOX THEATRE, West 45th Street
 EVGS. 8:40. MATS. THURS. and SAT., 2:30
"OH, PROMISE ME"
 was the cause for some of the heartiest laughter that has rung out in a playhouse this season.—Post.
 With T Lee P Mary M Donald
 RACY PHILIPS MEER
MOROSCO THE., W. 45. Evs. 8:40. Mats. Wed. & Sat., 2:30

SEE
MID-WEEK PICTORIAL EVERY WEEK
 IF YOU WOULD BE UP TO THE MINUTE
 WITH THE LATEST NEWS OF THE THEATRE WORLD



FAST ACTION IN THE ROSE BOWL GAME: SUTHER, Star Back for Alabama, Catching a Forward Pass Which Was Good for a Gain of 15 Yards as the Southern Conference Champions Defeated the Washington State College Eleven, 24 to 0, at Pasadena's Great New Year's Day Festival. Lainhart Is About to Make the Tackle. (Times Wide World Photos, Los Angeles Bureau.)



THE GOLF CHAMPION TRIES HIS SWING BEFORE THE MICROPHONE: BOBBY JONES of Atlanta Rehearsing for the First of His Weekly Broadcasts Over a Nationwide Network. (Times Wide World Photos.)

A MILLION PERSONS VIEW THE TOURNAMENT OF ROSES PARADE: THE FLOWER-BEDECKED FLOAT Honoring Einstein, Millikan, Hale and Michelson, World-Famous Scientists Who Are Now in Pasadena, Cal., Moving Through the City's Crowded Streets in Its Annual New Year's Day Celebration. (Times Wide World Photos.)



THE WORLD WAR VETERANS SHOW THEIR COLORS: THE MASSED FLAGS of the American Legion Posts of Southern California as They Appeared in Pasadena's Tournament of Roses Parade. (Times Wide World Photos.)



ANIMATED CHECKERBOARDS: SAM W. LAUGHLIN AND MRS. WILLIAM BRYSON in Their Costumes for the New Year's Ball at the Officers' Club at Fort McPherson, Atlanta, Ga. (Times Wide World Photos.)

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXXII, No. 22.

NEW YORK, WEEK ENDING JANUARY 17, 1931.

PRICE TEN CENTS



The National Ski Champion Takes to the Air

Strand Mikkelsen of the Greenfield (Mass.) Outing Club Taking Off for a Jump of 149 Feet in Winning the Invitation Tournament Which Opened the Winter Sports Program at Bear Mountain, New York.

(Times Wide World Photos.)



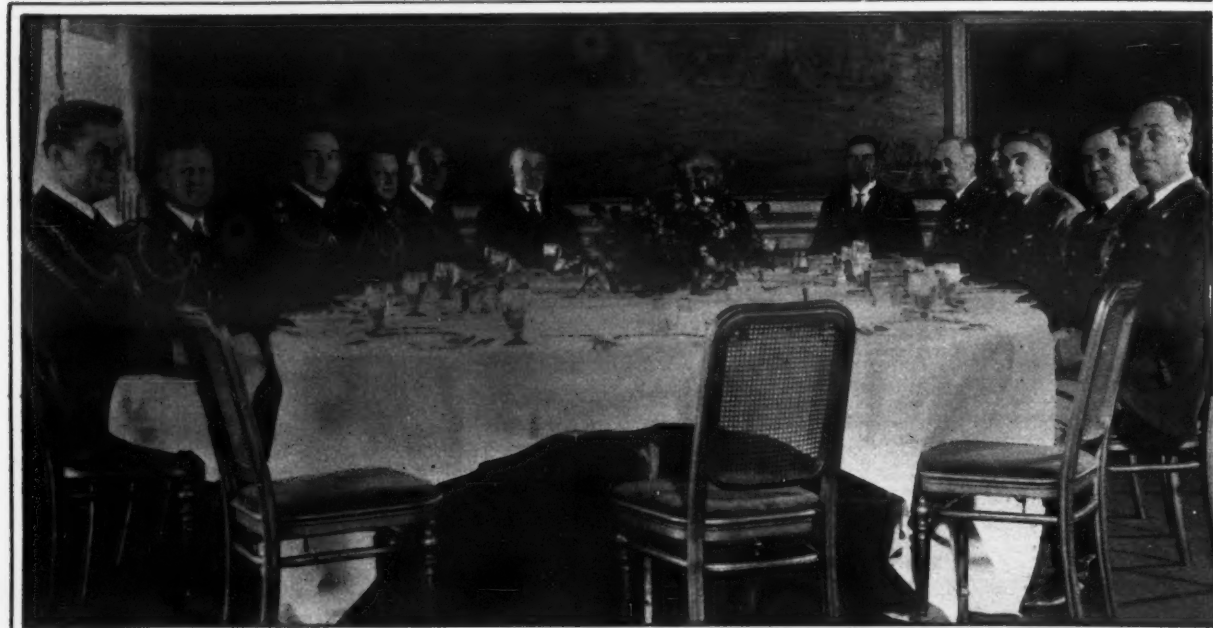
SCRUBBING OFF THE GRIME OF LONDON'S FOGS: WORKMEN
Cleaning the Famous Equestrian Statue at Hyde Park Corner After Several Unusually Thick Days Had Deposited a Heavy Coating of Dirt. (Times Wide World Photos.)



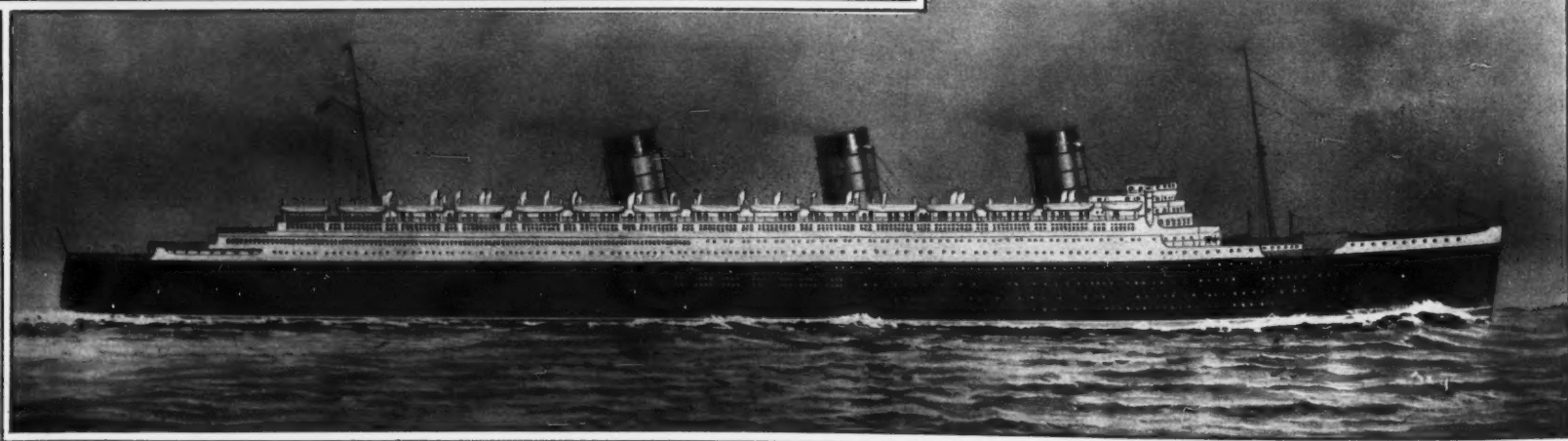
A BEAUTY QUEEN AT THE AGE OF 13 MONTHS: BABY ANN, Blue Eyed and Happy, Who Was Selected by Cardinal Mundelein for the First Honors at the Dedication of an Addition to St. Vincent's Infant Asylum in Chicago. (Times Wide World Photos, Chicago Bureau.)



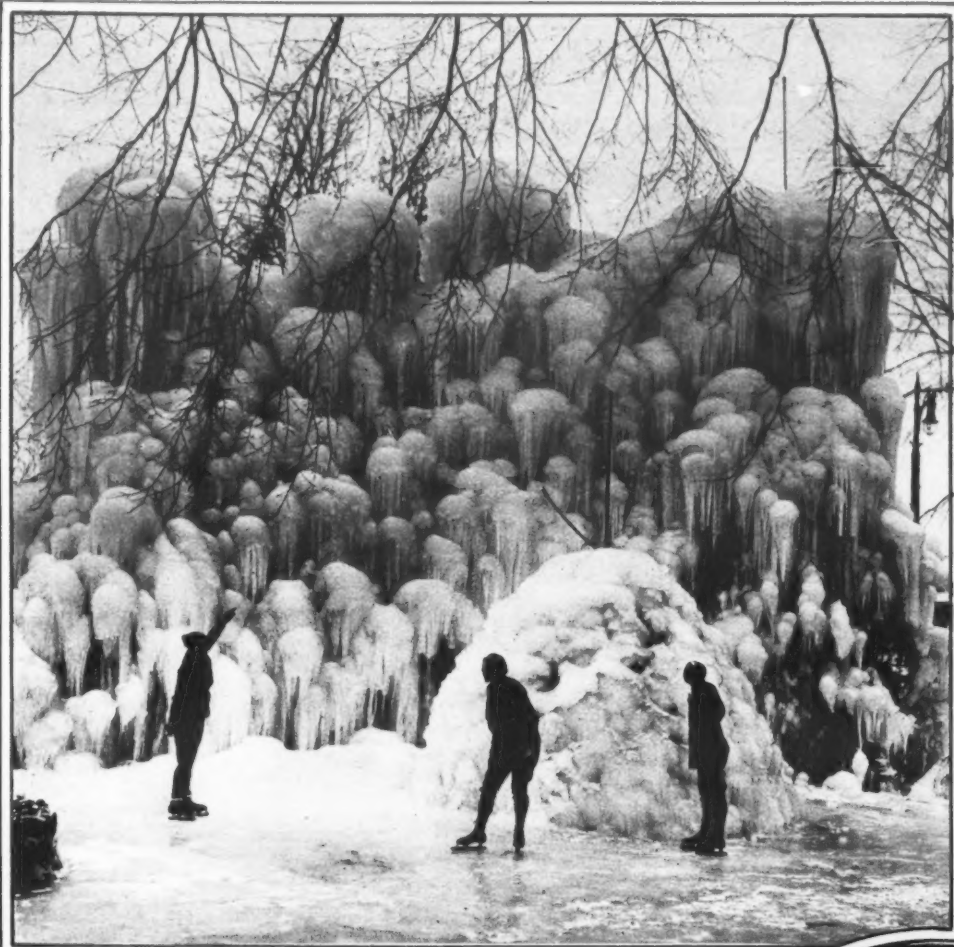
HE IS PAID FOR HAVING HEADACHES: THEODORE ROBERTS, 23-Year-Old Electrician of Lake Geneva, Wis., Who as a "Perfect" Subject for Migraine Research Is to Receive \$50 a Month From the University of Illinois Hospital With His Only Task That of Producing His Headaches on a Regular Schedule. (Times Wide World Photos, Chicago Bureau.)



THE FORMER HEAVYWEIGHT CHAMPION "STEALS" AN INAUGURATION SHOW: GENE TUNNEY
(at Extreme Left) in All the Glory of His Major's Uniform as He Appeared at a Luncheon in Honor of Dr. Wilbur L. Cross, the New Governor of Connecticut. The Inaugural Parade Was Delayed So the Camera and Movie Operators Could Snap Gene in His Military Outfit. (Times Wide World Photos.)



LARGER THAN THE LEVIATHAN OR THE MAJESTIC: THE MAMMOTH CUNARD LINER
Which Now Is Under Construction at Clydebank and With a Rating of 73,000 Tons Will End the Long-Standing Dispute as to Which Is the World's Biggest Ship.



A MINIATURE NIAGARA IN ICE: THE FOUNTAIN on Belle Isle at Detroit, With Its Icicles Welded Into a Mass of Beauty.
(Times Wide World Photos, Detroit Bureau.)



THE EVIDENCES OF A TRIUMPH IN HER METROPOLITAN OPERA DEBUT: LILY PONS, 26-Year-Old French Coloratura Soprano, Surrounded by Flowers Sent by Admirers After Her Successful Appearance in "Lucia" in New York.
(Times Wide World Photos.)



THE SCREEN CZAR AND HIS BRIDE: MR. AND MRS. WILL H. HAYS Photographed at Their Home in Beverly Hills, Cal., on Returning From Their Honeymoon.
(Times Wide World Photos, Los Angeles Bureau.)



A FAMOUS DIVA RESTS IN THE SUNNY SOUTH: MME. AMELITA GALLI-CURCI Vacationing at the Roney Plaza Sun Club, Miami Beach, Fla., Before Starting a Concert Tour of the North.
(Times Wide World Photos.)



REVIEWING THE FASHIONS OF SIXTY-FIVE YEARS: MANIKIN FIGURES OF STAGE STARS,

Each Two Feet in Height, as Shown in St. Louis, Depicting the Feminine Fashions From the Time of Mme. Helen Mojeska in 1865 (Upper Left) to That of Miss Katharine Cornell in 1930 (Lower Right).

(Times Wide World Photos, St. Louis Bureau.)



STORM TOSSED ON THE LONG ISLAND SHORE: THE COLLIER

WILLIAM N. PAGE

Aground at West Hampton Beach in a Gale so High That Rescuers Were Unable to Reach Her for More Than a Day and the 40 Men on Board Then Chose to Stick With Their Ship in the Effort to Float Her.

(Associated Press.)



A NEW TOOL FOR THE ASTRONOMERS: TELESCOPIC OBSERVERS' PLATFORM

Which Revolves in Any Direction, Enabling the Star Gazer to Follow the Instrument in Its Rotation. It Was Built at the General Electric Plant at West Lynn, Mass., and Is to Be Used at Bloemfontein, South Africa.

(Times Wide World Photos.)



THIS ARMY MANOEUVRES ON SKIS: AUSTRIAN SOLDIERS
Exercising on the Snow, Near Vienna, in Preparation for the Big Military Contest on the Semmering in February.

(Times Wide World Photos.)



EVEN MORE UNCOMFORTABLE THAN PUTTING ONE'S HEAD IN THE LION'S JAWS: AGA,
a Ceylon Elephant, Carrying Its Trainer Around the Ring in Its Mouth at the Crystal Palace Circus in London.

(Times Wide World Photos.)

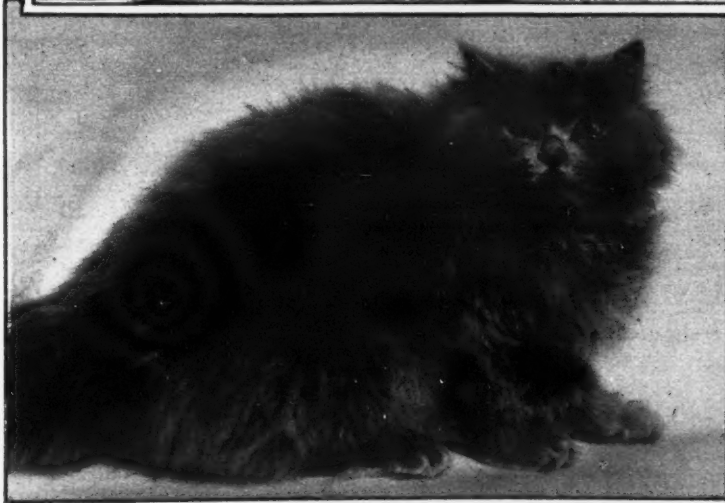




THE DURALUMIN SKELETON OF THE WORLD'S GREATEST AIRSHIP NEARS COMPLETION: THE FRAMEWORK OF THE NAVY DIRIGIBLE AKRON, Which Now Has Attained a Length of 685 Feet, Leaving Only 100 Feet to Be Raised Into Position. The Work of Placing the Covering Is to Start This Month at the Plant of the Goodyear-Zeppelin Company in Ohio.
(Times Wide World Photos, Cleveland Bureau.)



ANOTHER SIGN TO WORRY THE THE MOTORIST: "AIRPLANE CROSSING" MARKER Which Has Been Placed Alongside a Road at the Grand Central Air Terminal, Glendale, Cal., to Warn Drivers of Danger From Landing Planes.
(Times Wide World Photos.)



THE PRIZE KITTEN OF THEM ALL: PRINCE PETER OF BAFFINS, Owned by Mrs. Eleanor M. Winkel of Killingworth, Conn., Which Was Adjudged the Best Male of Its Class in the Annual Show of the Atlantic Cat Club in New York. (Times Wide World Photos.)



CALIFORNIA WELCOMES

GERMANY'S GREAT SCIENTIST: DR. ALBERT EINSTEIN and His Wife Standing With Mayor Harry C. Clark (Left) of San Diego as the German National Anthem Was Played in Balboa Park Exercises Which Were Carried on the Radio.
(Times Wide World Photos, Los Angeles Bureau.)



SETTLED FOR A WINTER OF RESEARCH: DR. ALBERT EINSTEIN (RIGHT) on the Lawn of His Residence in Pasadena, Cal., With Dr. Walter Mayer, an Assistant.
(Times Wide World Photos.)



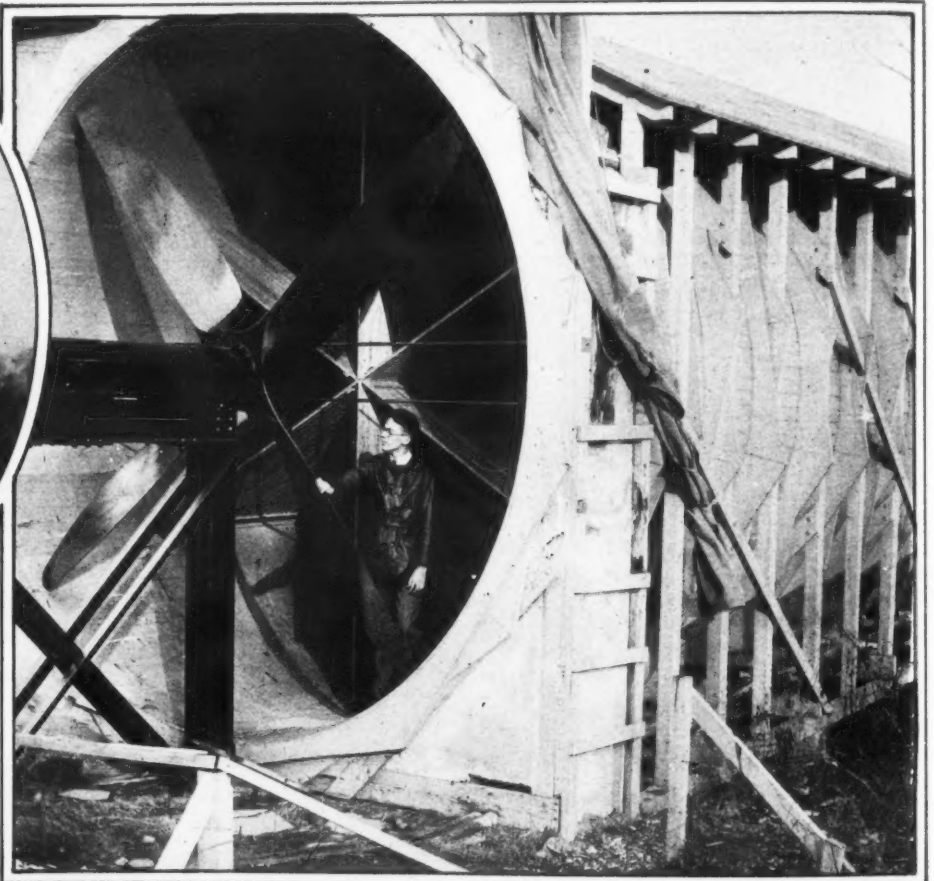
A NIMBLE OCTET
CELEBRATING THE
NEW YEAR: MEM-
BERS OF THE
OLYMPIC CLUB
of San Francisco
Warming Up on
the Shores of the
Pacific After
Their Twenty-
Eighth Annual
Ocean Dip and
High Jinx
Fiesta.

(Times Wide
World Photos,
San Francisco
Bureau.)



AN
UNWELCOME
VARIATION ON AN
OCEAN DIP: DR. LEO
McMAHON

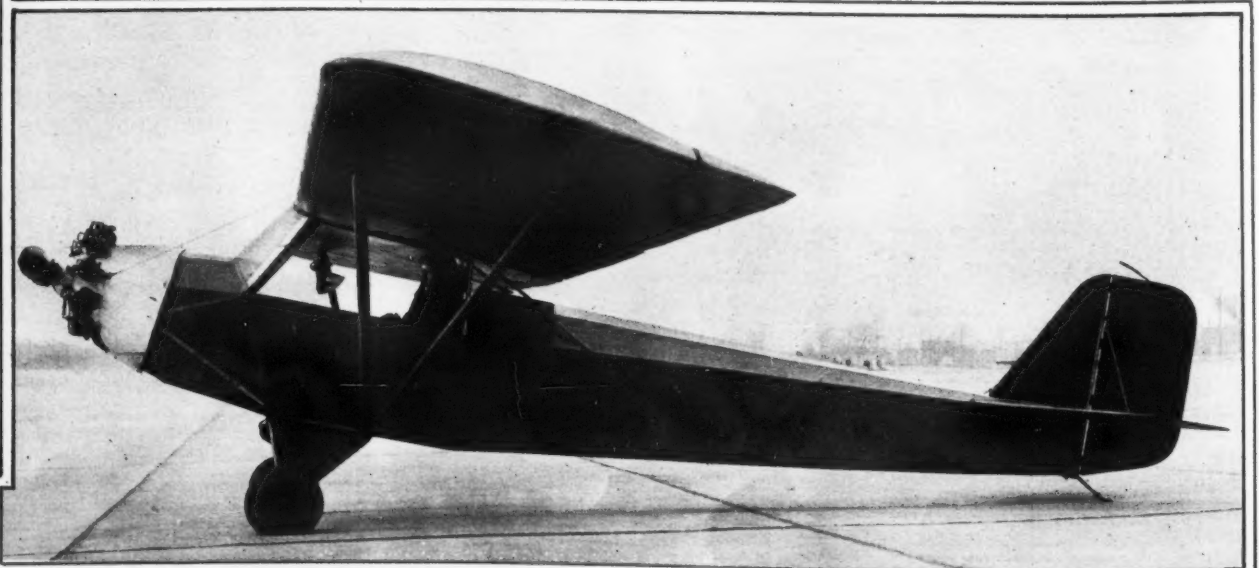
Giving Judge George
Lovejoy of San Francisco
an Enforced Ducking in
Cold Water for Arriving
Late at the Annual Frolic
of the Olympic Club.



WHERE FEDERAL EXPERTS TEST AIRPLANE DESIGN: S. D. WEST
in the Bureau of Standards Wind Tunnel in Washington, D. C., in Which the Per-
formance of Small Models of New Craft Is Studied Carefully.
(© Harris & Ewing.)

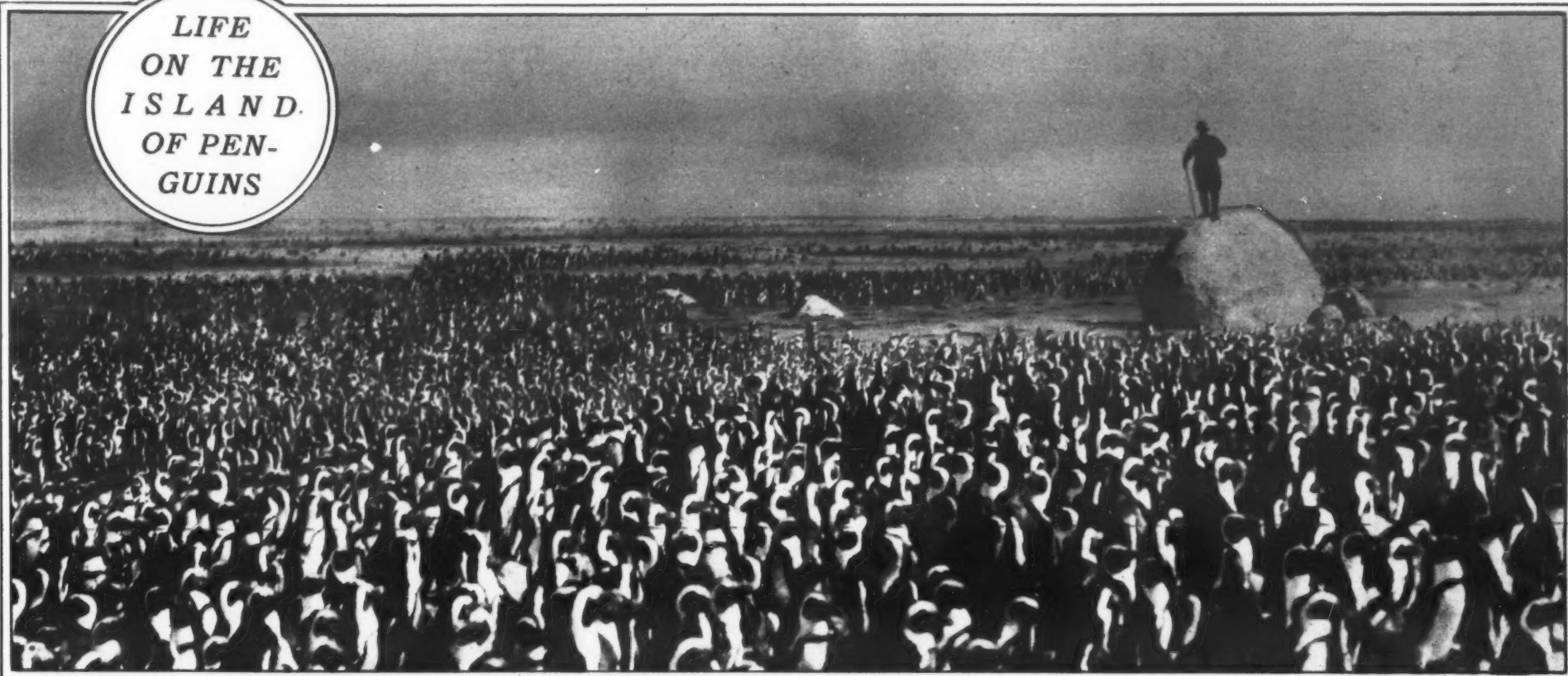


WHEN EAST AND WEST MEET: MRS. ISO
ASABUKI,
the Women's Tennis Champion of Japan and the
Mother of Five Children, Greeting Mrs. Helen Wills
Moody, Undisputed Queen of the Occidental Game,
at the California Tennis Club in San Francisco.
(Times Wide World Photos, San Francisco Bureau.)



A NEW FLIVVER OF THE AIR: THE TAYLOR CUB,
a Two-Place Monoplane With a Forty-Horsepower Engine, Which Can Take Off With a Run of Only Seventy-
five Feet and Land as Slowly as Twenty-five Miles an Hour, Ready for a Test Flight at Detroit.
(Times Wide World Photos, Detroit Bureau.)

LIFE
ON THE
ISLAND
OF PEN-
GUINS

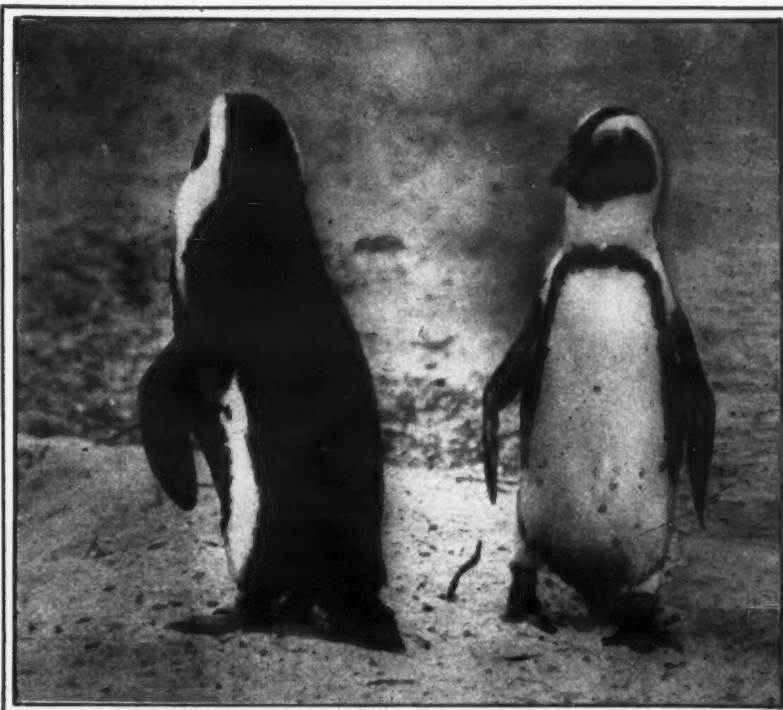


ONE ALIEN AMONG A POPULATION OF 5,000,000: SCENE ON THE ISLAND OF PENGUINS,

a Bit of Sand and Rock Four Miles Square Rising Out of the Turbulent Waters South of Cape Horn, on Which Cherry Keaton, British Naturalist and Writer, Spent Five Months With His Wife to Obtain the Material for a Book Just Published by Robert M. McBride & Co. (© Cherry Keaton.)



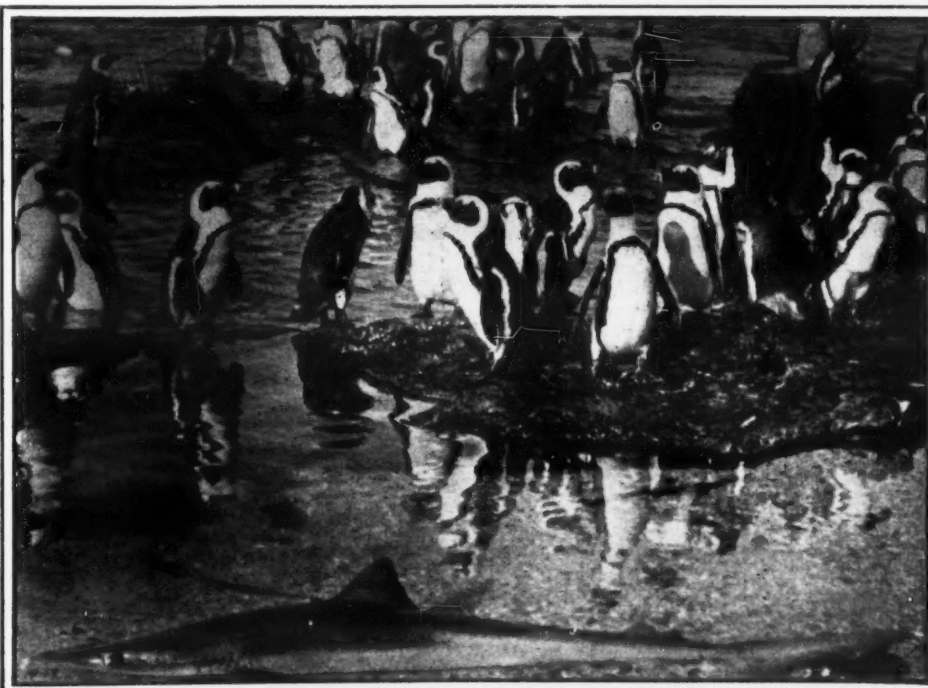
AN OUTCAST BECAUSE OF THE COLOR LINE: AN ALBINO PENGUIN, a Freak of Nature Rarely Seen, Which Is Shunned and Maltreated by All the Other Birds on the Island of Penguins.



THE REJECTED SUITOR: THE GIRL PENGUIN Turns Her Back on an Admirer Whose Wooing Was Unsuccessful.



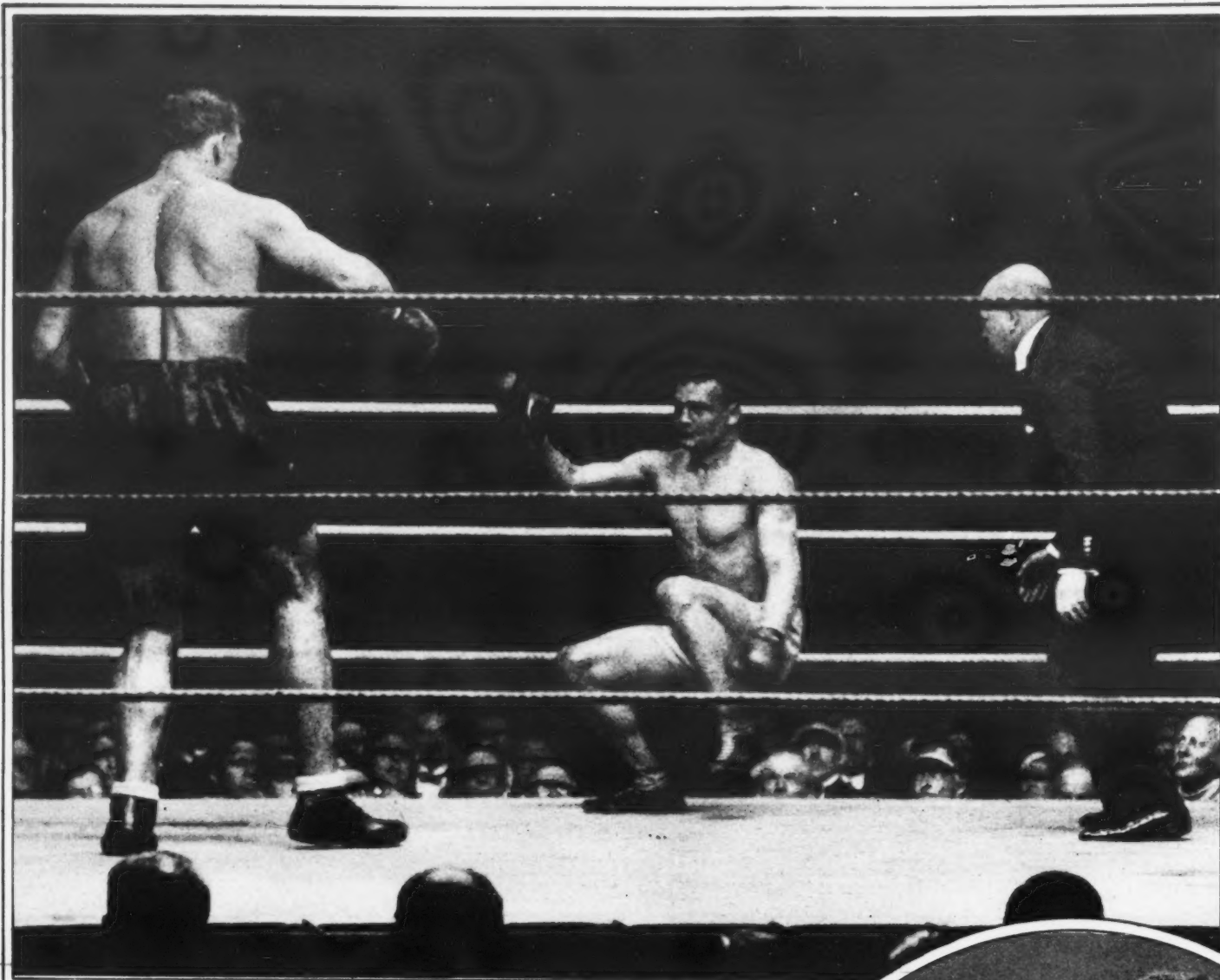
AN EXAMPLE OF PENGUIN CONSTANCY: THIS BIRD Lost Its Mate and Slowly Wasted Away for Six Days on Its Nest Without Food or Water While Waiting for the Return of the Missing One.



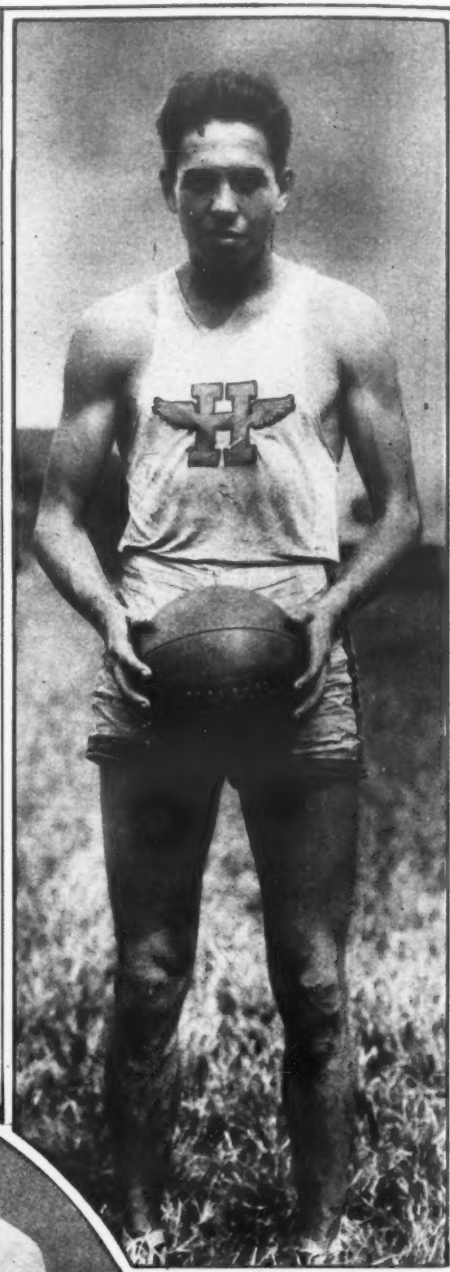
LOOKING OVER A DREADED INVADER OF THEIR DOMAIN: PENGUINS on the Edge of a Rock-Bound Pool in Which a Shark Has Stranded.



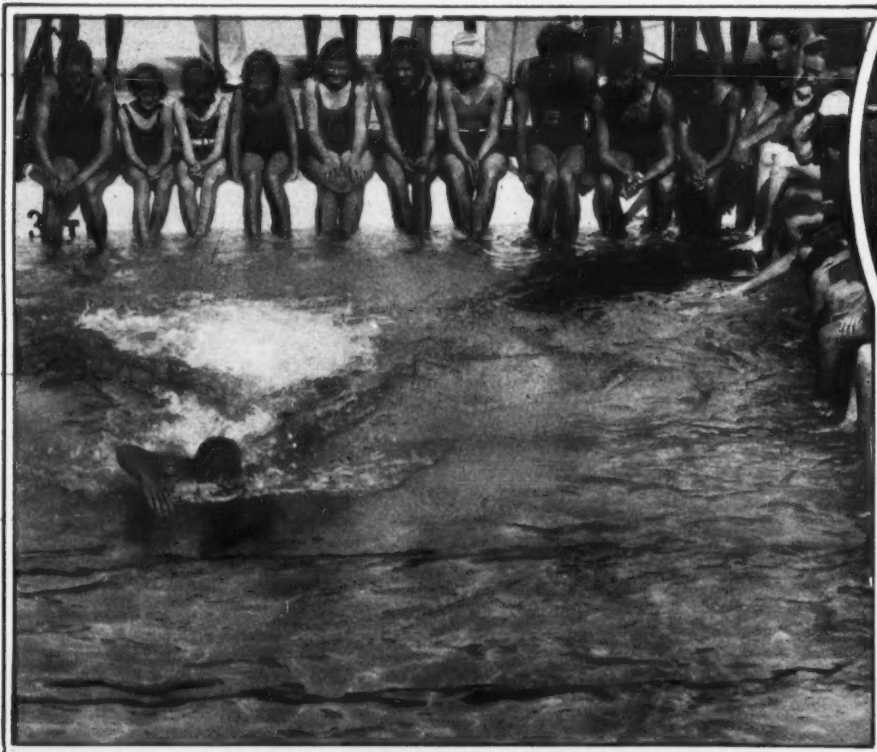
THE PARADE OF BATHING BEAUTIES: SCENE on the Beach of the Island of Penguins.



PRIMO CARNERA SCORES ANOTHER VICTORY: REGGIE MEEN, Outweighed Fifty-six Pounds, Going Down for the Count of Nine in the Second Round of the Bout in Albert Hall, London, Just Before the Referee Stopped the Fight to Save the Plucky Young English Shoemaker From Being Beaten to a Pulp.
(Times Wide World Photos.)

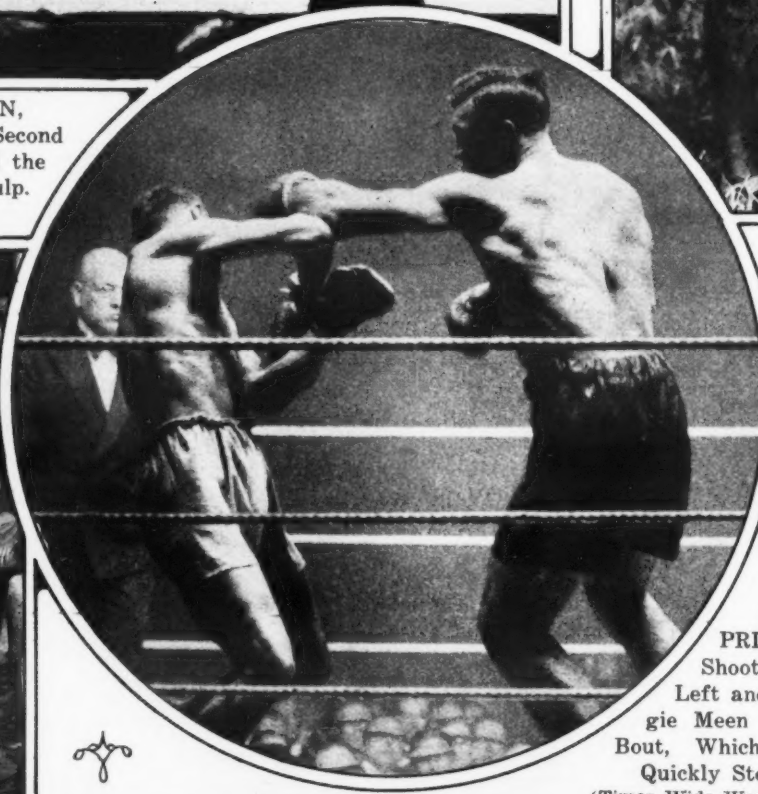


THE DECATHLON CHAMPION SCORES IN BASKETBALL: WILSON (BUSTER) CHARLES, All Around Indian Athlete, Who Plays Centre on the Haskell Institute Team, Lawrence, Kan.
(Times Wide World Photos.)



JOHNNY WEISMULLER SHOWS HIS SPEED: THE SWIMMING CHAMPION,

Who Gave Up His Titles to Turn Professional, Demonstrates His Stroke for a Group at Miami Beach, Fla.
(Times Wide World Photos.)



THE "MAN MOUNTAIN" IN ACTION: PRIMO CARNERA Shooting Out His Left and Shaking Reggie Meen in the London Bout, Which the Referee Quickly Stopped.
(Times Wide World Photos.)

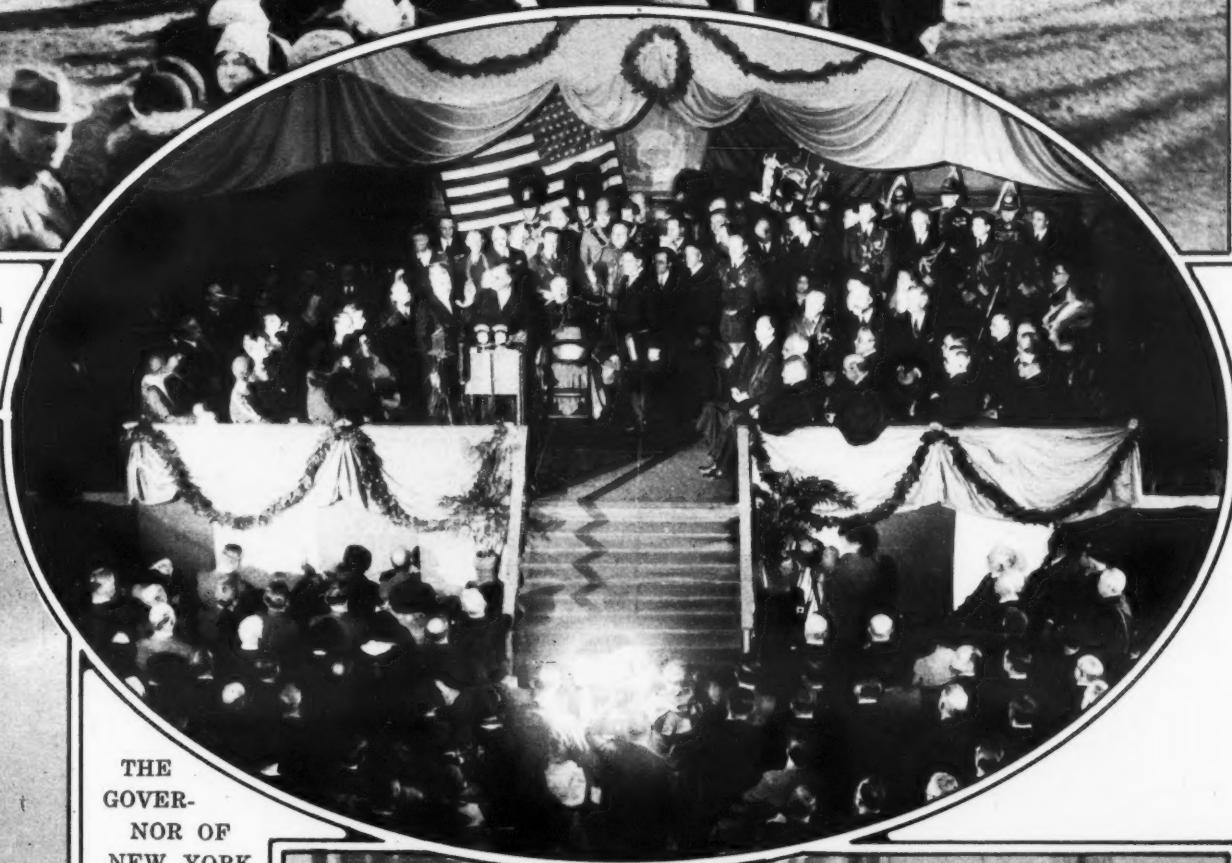
SETTING A WORLD'S RECORD FOR OUT-BOARD MOTORS:

CHARLES HARRISON in His Non Sequitur, Which Attained a Speed of 52.283 Miles an Hour and Averaged 51.980 Miles an Hour Over the Course at Cowes, England.
(Times Wide World Photos.)





WAITING TO SHAKE THE PRESIDENT'S HAND:
THE LINE-UP BEFORE THE WHITE HOUSE
for the Annual New Year's Reception, at Which Mr. and
Mrs. Hoover Greeted 6,429 Callers, Including Twenty-five
Babies. About 1,400 Officials Paid Their Respects Before
the Doors Were Opened to All Comers.
(Times Wide World Photos, Washington Bureau.)



THE
GOVERNOR OF
NEW YORK
BEGINS
HIS
SECOND
TERM:
FRANKLIN
D. ROOSE-
VELT

Receiving the
Oath of Office
From
Secretary of
State
E. J. Flynn
in Simple
New Year's
Day
Ceremonies at
Albany.
(Times Wide
World Photos.)



REPEATING FRANKLIN'S ELECTRICAL EXPERIMENTS: DR. E. E. FREE
of New York University Demonstrating the Great American's Lightning Machine
to a Group of Boys at Franklin Institute, Philadelphia.
(Times Wide World Photos, Philadelphia Bureau.)



LAKE PLACID GETS A PRE-VIEW OF THE OLYMPIC GAMES
NEXT WINTER: ERLING STROM
of the Lake Placid Club Does a Jump Turn on the Slopes.
(Times Wide World Photos.)



ROUND AND ROUND: MISS M. STEPNEY,
the 17-Year-Old Daughter of Lady Howard Stepney, Executing a
Fine Spin on the Ice at Murren, Switzerland.
(Times Wide World Photos.)



**ICE-CLAD SENTINELS WHICH
OVERLOOK A VALLEY WHERE
ORANGES ARE RIPENING:**
SCENE ON AN 8,500-
FOOT SUMMIT

Near the Los Angeles
County Recreation Park
at Swarthout, Cal.,
With the Pines
Twisted Into Queer
Shapes by the
Pressure of the
Steady Winds From
the Warm Lowlands.
(Times Wide World
Photos, Los Angeles
Bureau.)



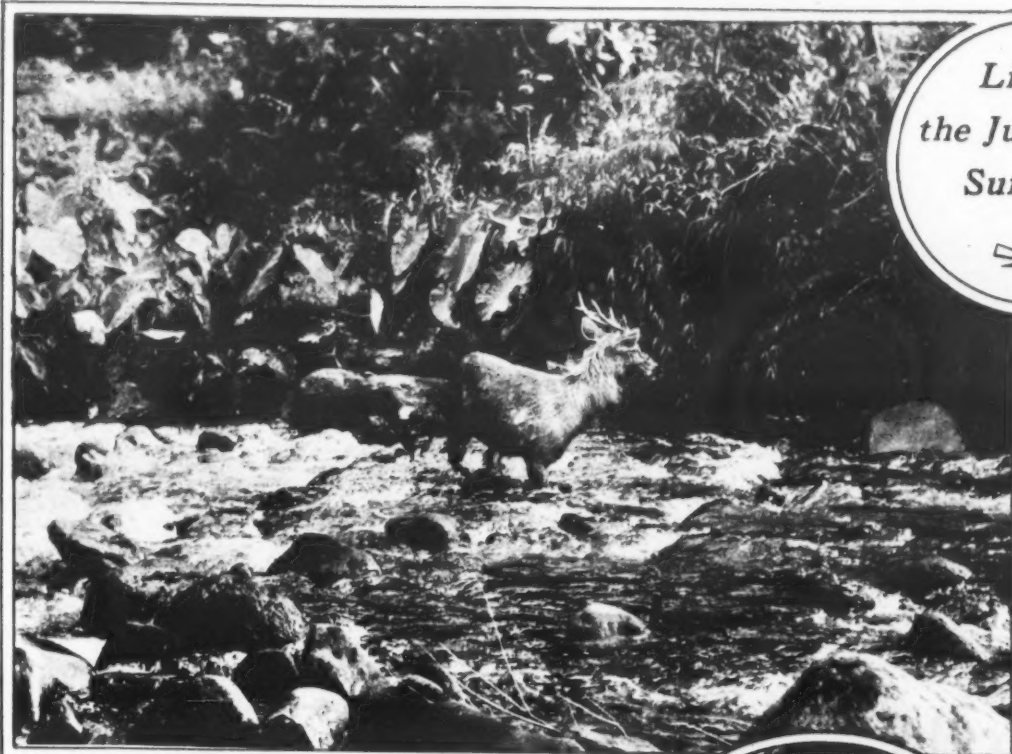
**A TITLED ACTRESS
ENJOYS A SPILL:**
LADY PEEL,
Known on the Stage as
Beatrice Lillie, Finds Skiing
Isn't So Easy When She Takes
Her First Lesson at St. Moritz,
Switzerland.
(Times Wide World Photos.)



NOT A SPILL, BUT A BANK IN MID-AIR: HANS OTTO GIESE,
Ski Expert, Executes a Difficult Turn While Flying Down a Slope of Mount Rainier
in Washington.
(Times Wide World Photos.)



**THEY COAST RIGHT THROUGH THE CENTRE OF THE TARGET: TWO
TOBOGGAN EXPERTS**
Leap Through Space at Express-Train Speed After Plunging Down the Long Slide
at Mount Rainier, the Famous Winter Playground of the Pacific Northwest.
(Times Wide World Photos.)



CAUGHT UNAWARE BY A HARMLESS
HUNTSMAN: A BUCK
Photographed in a Sumatran Stream.

*Life in
the Jungles of
Sumatra*



A SHY JUNGLE BEAST LOOKS OUT ON INVADERS OF ITS
DOMAIN: A LEMUR

as Photographed by Ernest Schoedsack's Expedition, Which Spent
Nine Months at One Spot in the Wilds of Sumatra Filming the Life
of the Jungles. (Paramount Pictures.)



AMONG THE
STARS OF A JUN-
GLE DRAMA:

ONE OF THE TWO ORANG-UTAN PRINCIPALS
of Ernest Schoedsack's New Motion Picture Depicting
Primitive Life.



A WOMAN
WHO BRAVED
MONTHS
OF LIFE IN
THE WILDS:
MRS.
ERNEST
SCHOED-
SACK,
Who Was One
of the Three
White Persons
in the
Expedition to
the Little-
Explored
Jungles of
Sumatra.



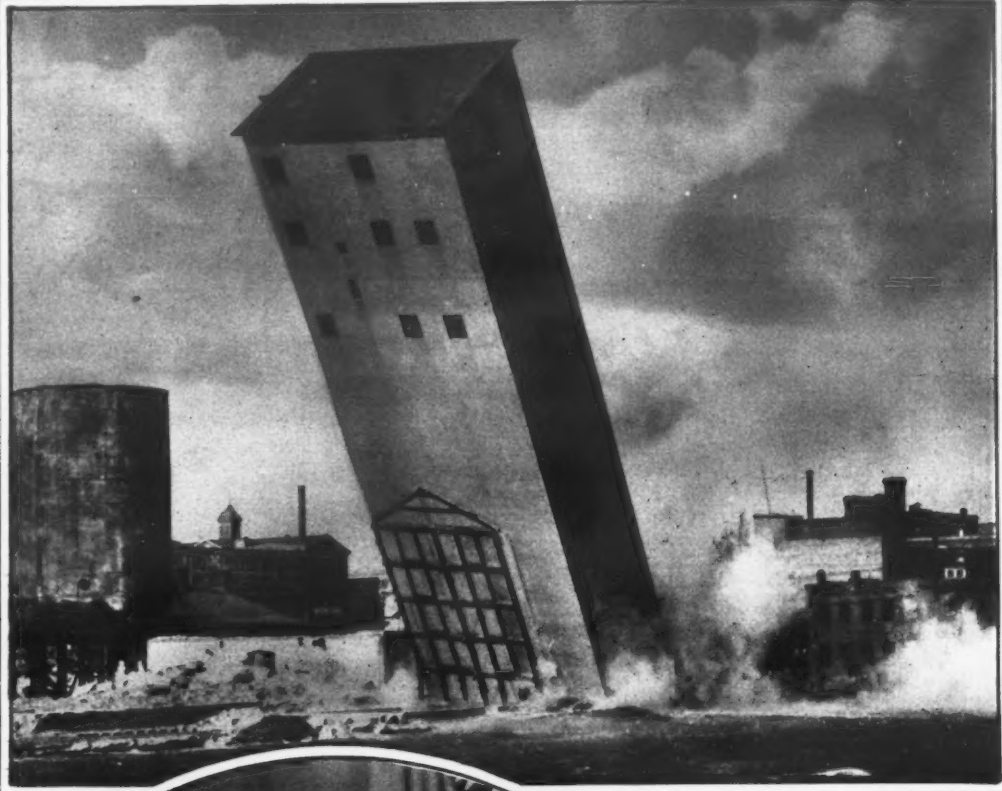
AWAITING THE COMING OF BIG GAME:
A NATIVE BOY
of Sumatra, Armed With an Ancient Blunderbuss,
Prepares to Battle Jungle Marauders.

DEEP IN THE TANGLED VEGETATION OF
SUMATRA: THE NATIVE HUT
Around Which Centres Much of the Action of the
New Jungle Film by Ernest Schoedsack, Maker of
"Chang", "Grass" and "Four Feathers."





BATTERED BY A COLLISION WHICH SANK AN ARMY DREDGE: THE BOW OF THE STEAMSHIP CITY OF MONTGOMERY Twisted and Torn After Striking the Raritan in a Fog Near the Entrance of New York Harbor. The 57 Men in the Dredge's Crew Were Rescued. (Times Wide World Photos.)



A 130-FOOT TOWER TOPPLES INTO THE DISCARD:

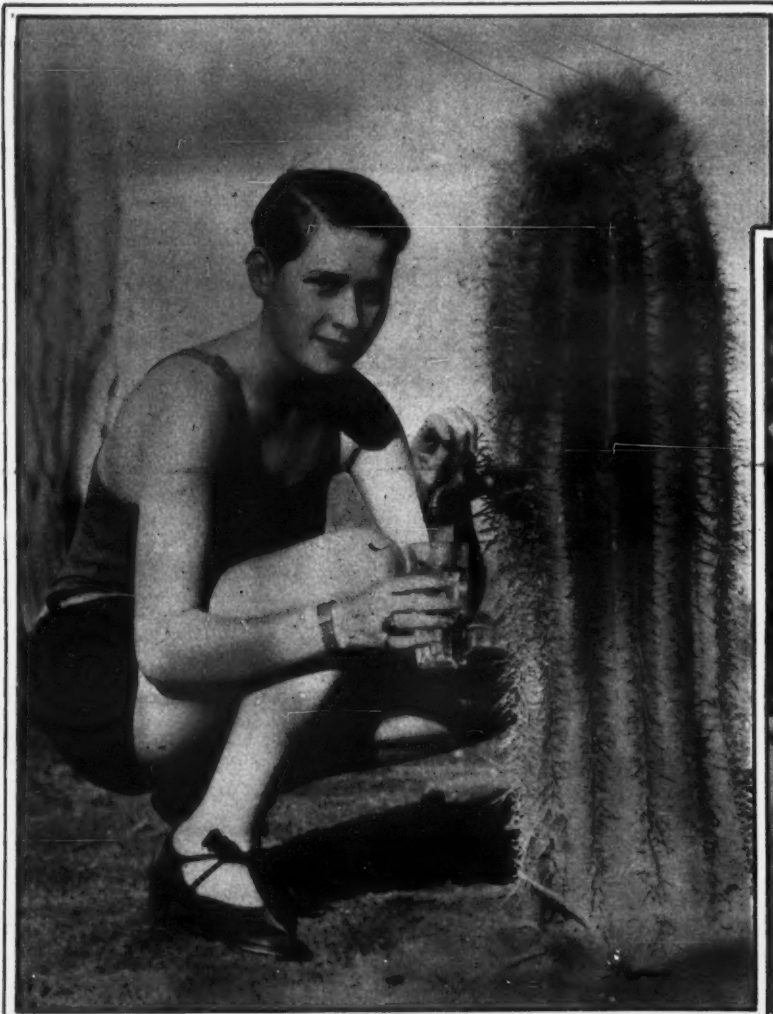
GRAIN ELEVATOR

of the Old Pearl Hominy Company at Baltimore Falling, After Its Base Was Blown Away by Dynamite.

(Associated Press.)



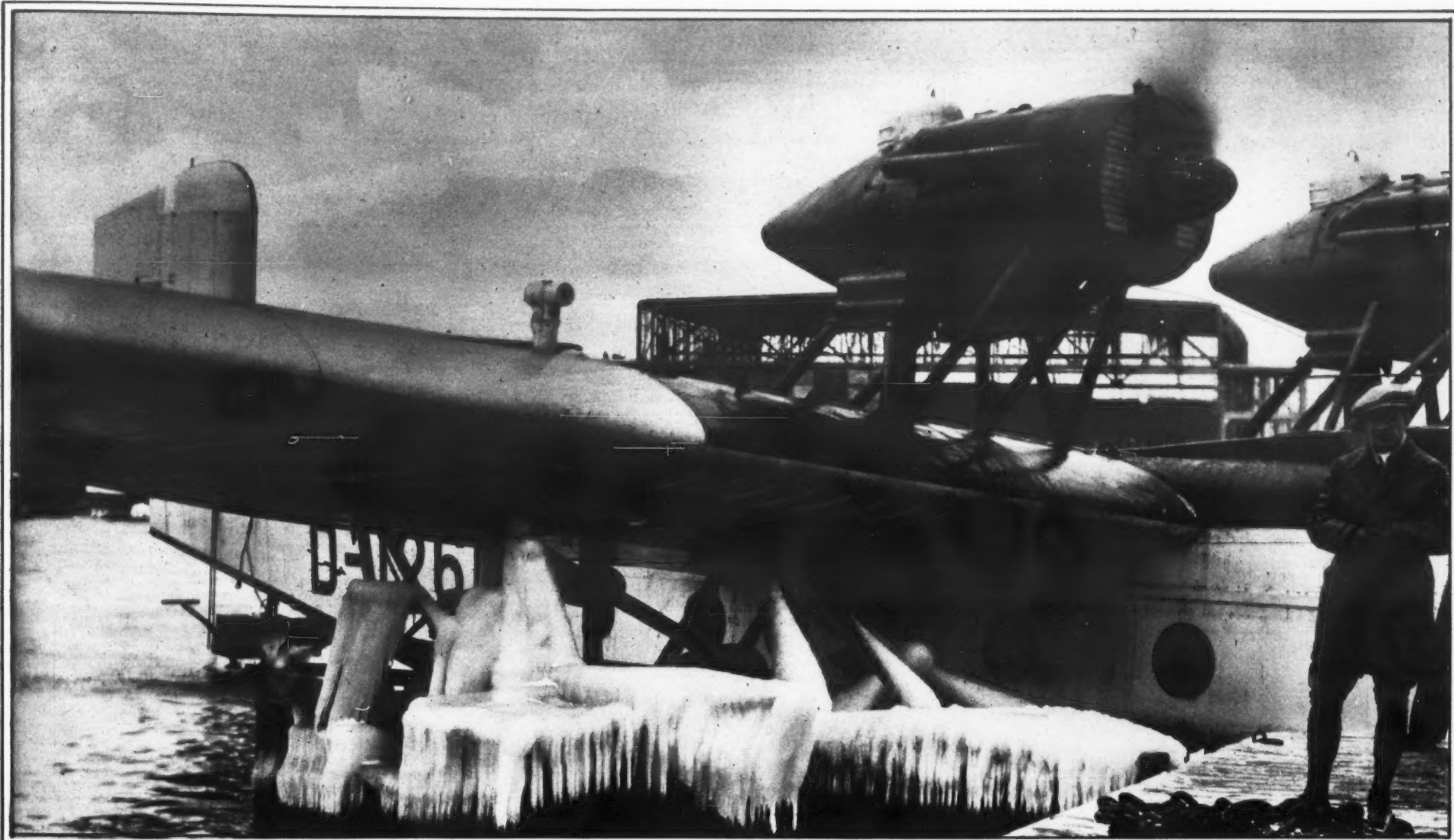
A RADIO STAR FROM THE JUNGLES: MONA, a Three-Year-Old Chimpanzee, Playing the Piano in a Broadcast From Station WPEN, Philadelphia. The Animal Also Ran the Scale on a Mouth Organ and Sang to an Instrumental Accompaniment for Its Unseen Audience.



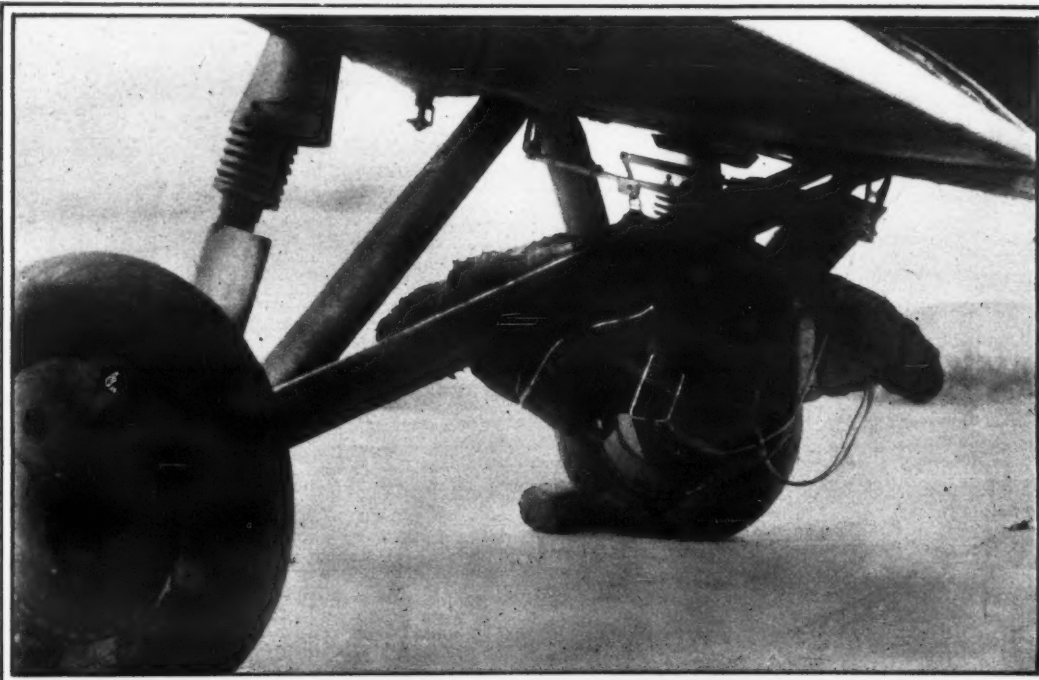
TAPPING THE LIVING SPRING OF THE DESERT: MISS BILLIE BETTIE BEALE Getting a Refreshing Drink From a Barrel Cactus, Which Stores Up Water During the Winter and Sometimes Contains as Much as Three Gallons, a Fact Which Often Has Saved the Lives of Summer Travelers in the Arid Regions. The Scene Is Palm Springs, Cal. (Times Wide World Photos, Los Angeles Bureau.)



THE RED MEN JOIN IN A WINTER SPORTS CARNIVAL: INDIAN CHIEFS in Colorful Regalia Taking Part in the Ceremonies at the Opening of the Famous Ski Jump on Tunnel Mountain at Banff, the Resort in the Canadian Rockies. (Canadian Pacific.)



AT THE END OF A WINTER FLIGHT: A ROHRBACH-ROMAR HYDROPLANE, Its Underbody Covered With Ice, Landing at Travemunde After a Trial Trip Carrying Twelve Passengers and a Crew of Four. It is One of the Machines Being Built by Germany for France on the Reparations Account.
(Times Wide World Photos.)



A BOMBING DEVICE SAFEGUARDS THE LIFE OF AIR MAIL PILOTS: A 250-POUND DUMMY for Use in Drop Testing Parachutes Every Thirty Days, Suspended Between the Wheels of a New York-Cleveland Plane on a Rack Like Those Carried by Army Machines for Releasing High Explosive Bombs.
(Times Wide World Photos, Cleveland Bureau.)



Now in Use in California, Which Automatically Cleans and Repaints Old Golf Balls on the Insertion of a Dime in the Slot, Thus Cutting Down the Number of Balls Lost.
(Times Wide World Photos, Los Angeles Bureau.)

IT SLICES THE CADDIES' REVENUES: ELECTRICAL MACHINE, for Use in Drop Testing Parachutes Every Thirty Days, Suspended Between the Wheels of a New York-Cleveland Plane on a Rack Like Those Carried by Army Machines for Releasing High Explosive Bombs.
(Times Wide World Photos, Cleveland Bureau.)



THIS AIRPLANE DIVED 1,500 FEET THROUGH A ROOF: WRECKAGE of the Machine in Which P. J. Stribling, a Student Flier, Crashed Into a Seattle Factory, Severely Jarring the Nerves of the Workmen, After His Motor Went Dead Over the City's Industrial District. The Pilot Crawled Out of the Débris Uninjured Except for a Small Scratch on His Face.
(Times Wide World Photos.)



**HAILED
AS THE PRE-
TIEST FLIER IN THE LOS
ANGELES DISTRICT: MISS
JACQUELIN BOBLER,**
a Pupil at the United Air-
port, Burbank, Cal., Who Won
First Honors in a Beauty
Contest Over Nearly Forty
Competitors.

(Times Wide World Photos,
Los Angeles Bureau.)



**ONE OF THE ODDITIES OF THE MUM-
MERS' DAY PARADE: THOMAS MARNIE**
Marching as a Dutch Girl and Windmill in the
Annual New Year's Celebration in Philadelphia.
(Times Wide World Photos, Philadelphia Bureau.)

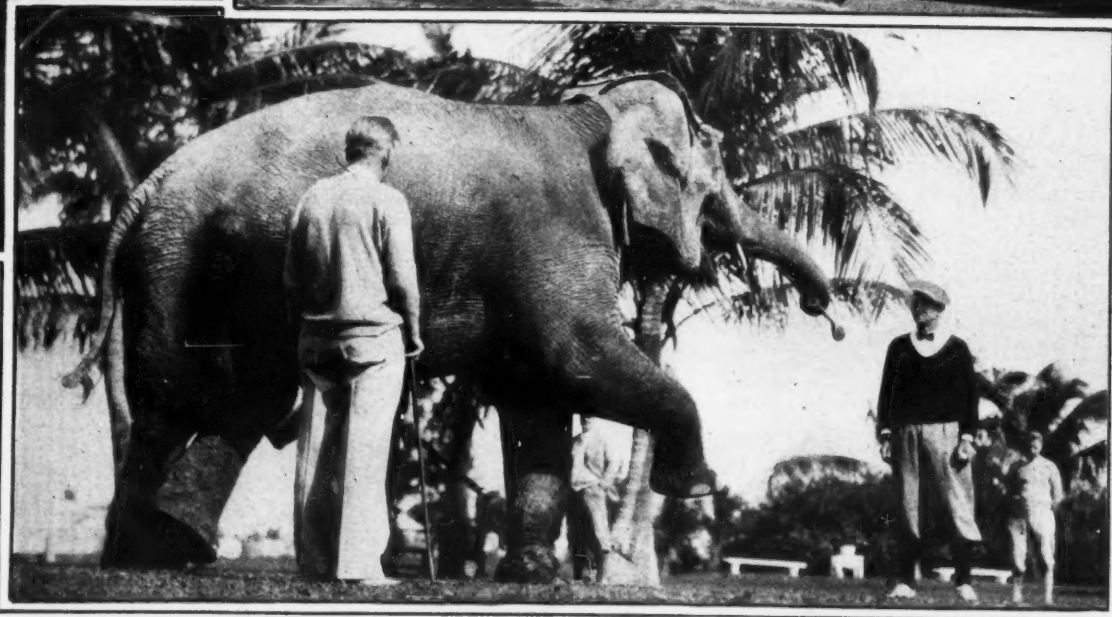
**IT'S ALL A
PART OF
THE ADAGIO
DANCER'S
LIFE: MISS
EVE IVEY**
of the Team
of the
Kemmys Prac-
tising a New
Stunt at Pasa-
dena, Cal. Her
Partners Have
Been Tossing
Her Around
Like This for
Five Years
Without an
Accident.

(Times Wide
World Photos,
Los Angeles
Bureau.)



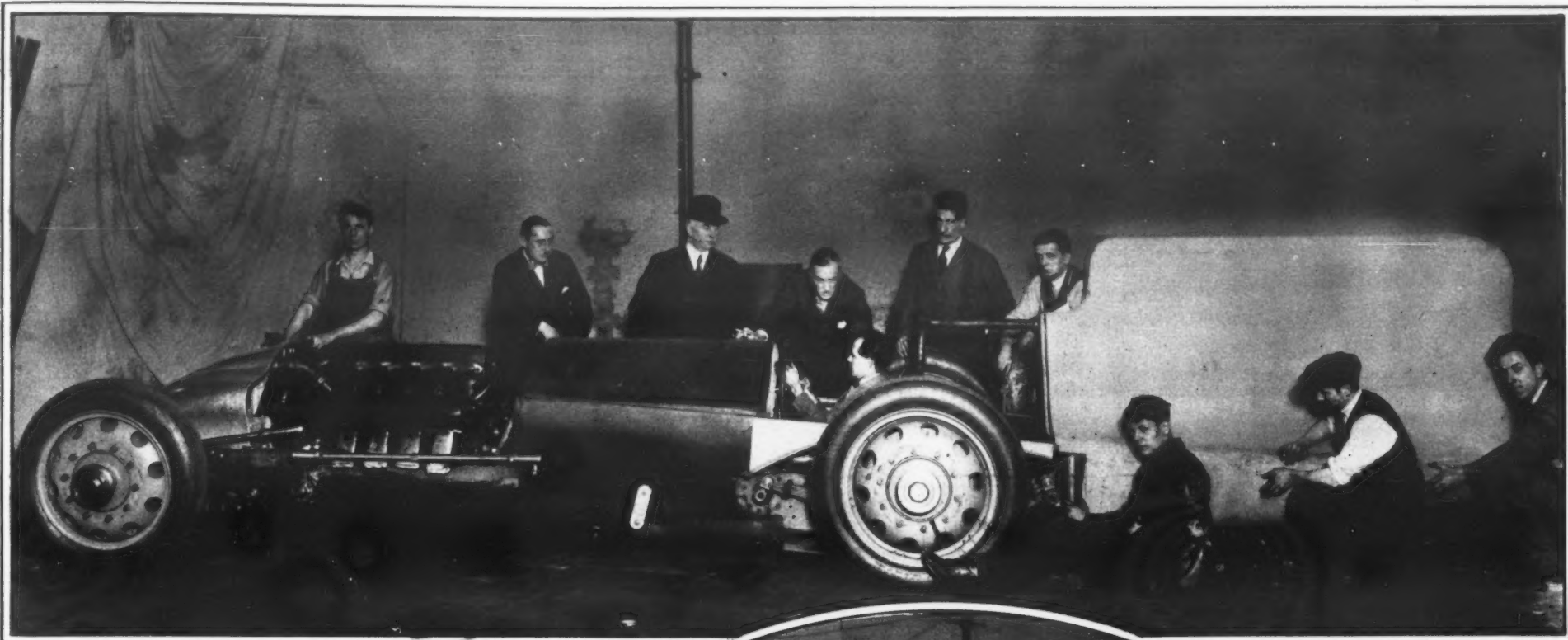
**A MODERNIS-
TIC COMPOSER
AT HOME:
GEORGE
GERSHWIN,**
Who Wrote "The
Rhapsody in
Blue," in the Liv-
ing Room of His
Hollywood House,
Formerly the
Residence of Greta
Garbo. He Is
Working on a
Symphony Which
Will Interpret
Episodes of His
Early Life on
New York's East
Side.

(Times Wide World
Photos, Los Angeles
Bureau.)



**AN ANIMATED STEAM ROLLER TAKES
UP GOLF: ROSIE,**
a Pet Elephant, Preparing to Tee Off at the
Bay Shore Golf Club, Miami, Fla., Under
the Instruction of Willie Klein and John
Brophy, Professionals.

(Times Wide World Photos.)



**BRITAIN'S ENTRY FOR THE
WORLD'S SPEED RECORD:
CAPTAIN MALCOLM
CAMPBELL'S NAPIER-
CAMPBELL RACER,**
Equipped With a
1,400-Horsepower
Motor, in Which
He Will Attempt to
Better the Autom-
obile Record Set by
the Late Sir Henry
O. D. Segrave at
Daytona Beach,
Fla.

(Times Wide World
Photos, London
Bureau.)



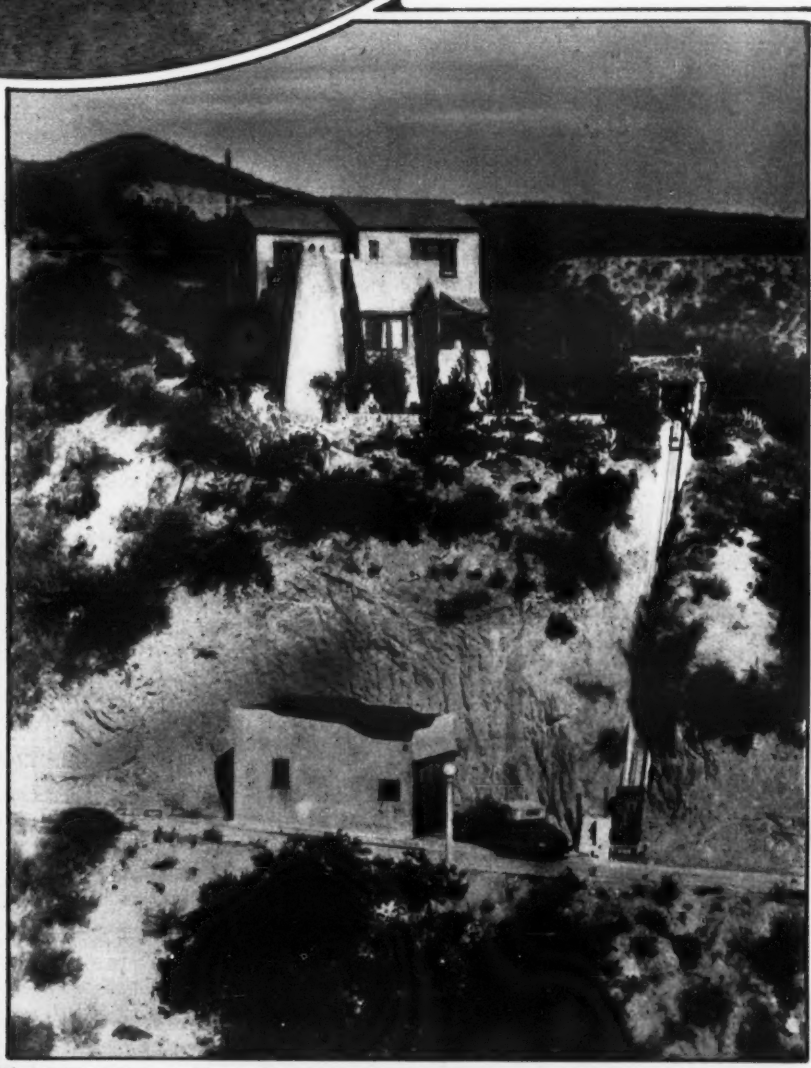
**A FAMOUS NOVELIST GOES ON THE AIR:
DR. SELMA LAGERLOF,**
Once Winner of the Nobel Prize for Literature,
Reading From One of Her Books Into a Micro-
phone at the Left During a Stockholm Broadcast.



**OLD DOBBIN
FACES A NEW
FORM OF COMPETITION: THE
"MECHANICAL HORSE,"**
Which Pulls an Ordinary Wagon
and Is Being Introduced by British
Railway Companies, Starting Out
From a Freight Station in London.
(Times Wide World Photos.)



**RAIDING A DISTILLERY WITH A DAILY OUTPUT OF 10,000 GALLONS OF ALCOHOL:
DRY AGENTS**
Inspecting the Huge Vats in the Plant Which Was Discovered on Woodward Avenue, Detroit's
Principal Thoroughfare, Because of a Small Fire. It Occupied an Entire Five-Story Warehouse
and Employed Seventy-five Men.
(Times Wide World Photos, Detroit Bureau.)



**HE HAS AN INCLINED RAILWAY FROM HIS GARAGE TO
HIS HOUSE: A VIEW OF WILLIAM SCHONFELDT'S RESIDENCE
AT BEVERLY HILLS, CAL.,**
Showing the Two-Track Cableway Which Provides Easy Access to
the Road 200 Feet Below.
(Times Wide World Photos.)

CONTRASTING BOX
JACKETS MAKE THE
PALM BEACH FROCK
INTO A COSTUME



THIS JACKET CONTRASTS IN FABRIC, But Not in Color, With the Maize Wool Crêpe Frock Worn Under It. The Jacket Is in Maize Pebbly Surface Wool. The Brown Stenciled Design Is Repeated on Both the Frock and the Lapels of the Jacket. From Edward L. Mayer.



THE LITTLE FLOWER TURBAN Is Covered Entirely With Velvet Flowers in Different Tones of Beige to Harmonize With Any Costume. Copy of Paris Model Shown by Franklin Simon & Co. (Gabor Eder.)

THE BRIGHT-COLORED JACKET WORN WITH A WHITE FROCK Is Illustrated Here in Bright Red With White Jersey. It Is Worn With White Felt Hat and Kid Shoes. (Joel Feder.)



THE TRADITIONAL WHITE COAT FOR PALM BEACH Arouses New Interest When Omar Kiam Designs It With a Norfolk Back and Flared Front. (New York Times Studios.)



SKIRTS AND JACKETS MATCH When a Blouse Takes the Place of the Frock. Redfern Uses a Water Green Nubby Fabric for This Ensemble with a Decided Leg-o'-Mutton Sleeve. The Blouse Is White Silk Crêpe. Franklin Simon & Co. (Gabor Eder.)

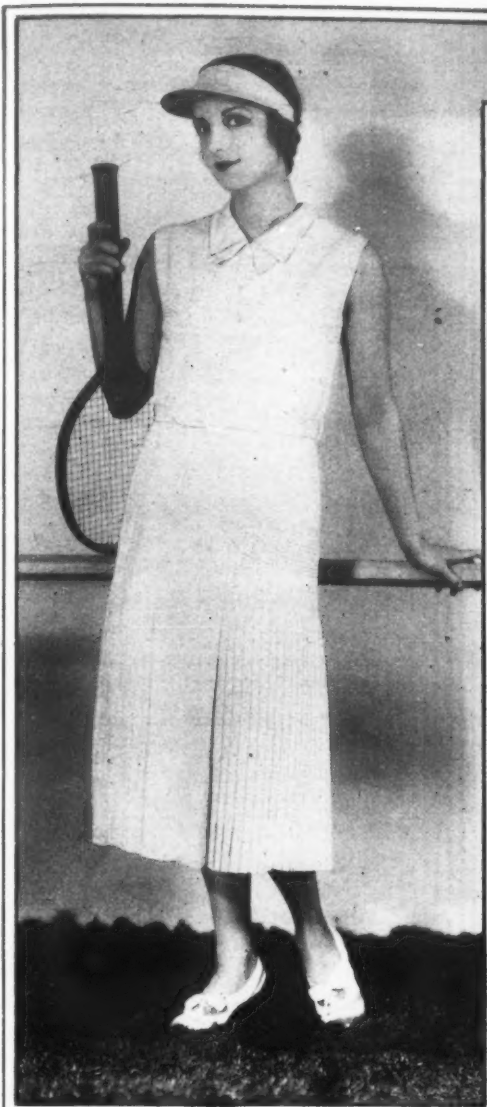
By GRACE WILEY.

The flood of white frocks for Palm Beach suggested a change. White wool frocks, white silk frocks, white cotton frocks continued until the eye demanded relief in strong color. It was granted in the form of little jackets, straight-box jackets, usually unlined, absurdly simple as to cut but satisfying as to color.

There seems to be no set rule as to the fabric in which these little jackets are made; a bright-green taffeta jacket was the surprising addition to a checked gingham frock. Or, again, the contrast may be in materials rather than color, but contrast rather than harmony is the effect sought.



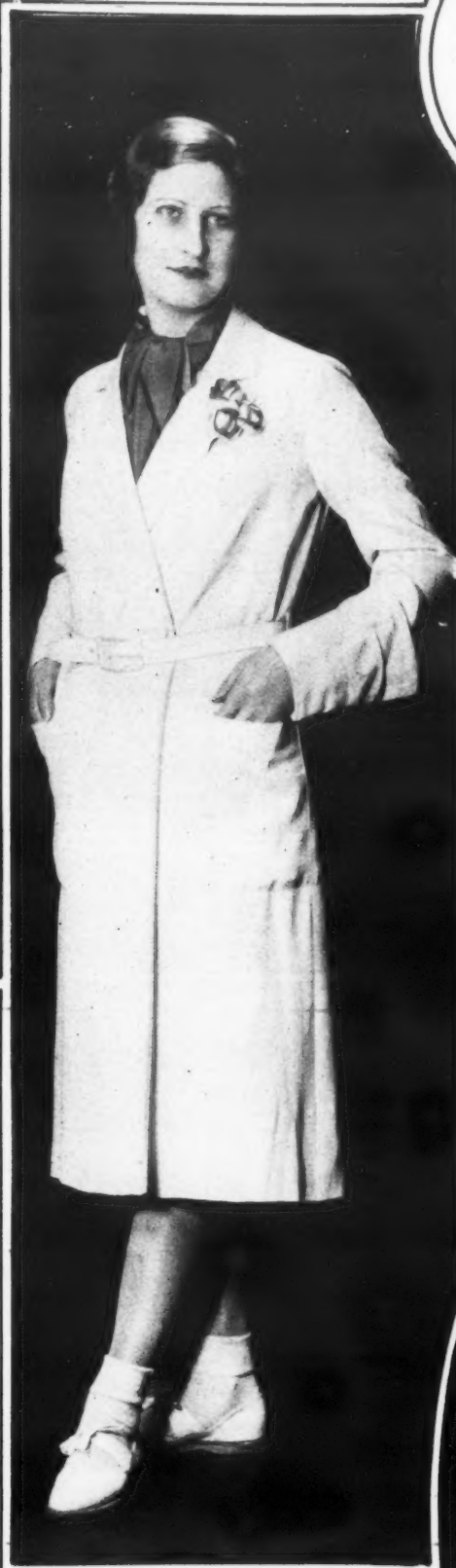
THIS CONTRASTING JACKET IS ESPECIALLY SMART Because It Is Made in the New Checks. Note the Ascot Tie Formed by the Scarf Collar of the Coat. Designed by Mme. Frances. (New York Times Studios.)



ROWS OF STITCHING AND INNUMERABLE TINY PLEATS Make This Copy of Chanel's Tennis Frock An Unusually Interesting One. Developed in White Shantung by Birke and Birke.



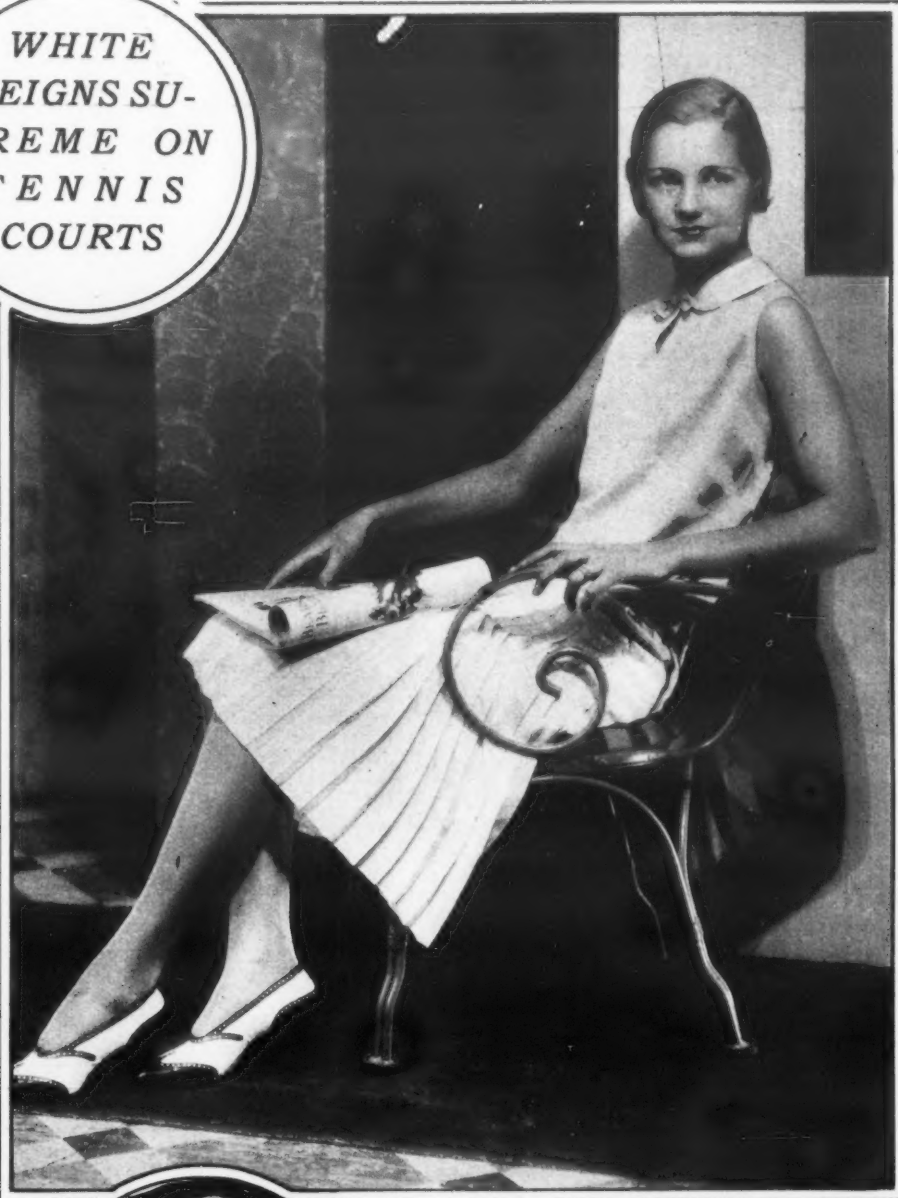
THE SPORT FROCK OF LIGHTWEIGHT WOOLEN, Jersey in This Case, Has a Multitude of Uses. Worn With White Kid Shoes, Gloves and a Rough Straw Hat, It Becomes a Frock of Some Importance. (Joel Feder.)



TO SLIP ON AFTER THE GAME, Worth Designs This Little Coat of White Corduroy Brightened With a Vivid Scarf and Boutonniere. (Times Wide World Photos, Paris Bureau.)



WHITE
REIGNS SU-
PREME ON
TENNIS
COURTS



WOMEN HAVE BEEN QUICK TO ADOPT THE DURENE SHIRT for Both Active and Inactive Sports. Worn With Trousers, It Is Eminently Practical for the Roughest Fishing Trip While It Is Equally Well Suited to the Spirit of the Spectator or Active Sport Costume. (Fab Studios.)



SILK PIQUE IN WHITE Makes Not Only the Frock and Hat of This Tennis Costume But Makes as Well a Cardigan Jacket Which Buttons Into An Outer Jacket of Navy Wool. (Times Wide World Photos, Paris Bureau.)

At Left—SPECTATOR SPORT SHOES Offer a Variety of Combinations in Leather Heel Models. Top, White Buck With Black Calf; Below, Black and White Lizard Adds Trim to Sport Pump; Right, An Oxford in Brown and White. Shoecraft Salon. (Joel Feder.)



THE SUNTAN YOKE IN THIS YEAR'S VERSION Is Made of Silk Crochet. The Frock Is in Pastel Crêpe de Chine With a Wide Stitched Belt. Shown by Peck & Peck. (William Ritter.)



BRITAIN'S GREATEST AERIAL GLOBE TROTTER WEDS: WING COMMANDER CHARLES F. KINGSFORD-SMITH,

(Fourth From Left), Who Piloted the Southern Cross Around the World, With His Bride, the Former Miss Mary Powell, and the Members of Their Bridal Party at Melbourne, Australia. (Times Wide World Photos.)



THE DAUGHTER OF VIRGINIA'S GOVERNOR IS A BRIDE: THE WEDDING PARTY IN THE EXECUTIVE MANSION AT RICHMOND. Left to Right Are: The Rev. W. A. R. Goodwin, Governor John G. Pollard, Mr. and Mrs. Herbert Lee Boatwright Jr., Miss Emily Pollard, Bridesmaid, and Benjamin V. Booth Jr., Best Man. (Dementl.)



THEY TOOK THEIR LION CUB TO THE WHITE HOUSE: KATHRYN AND JANET LEE HUTCHINSON, 5- and 8-Year-Old Daughters of Captain and Mrs. G. R. Hutchinson, Display the Two-Month-Old Pet Which Is Accompanying Them on a 12,000-Mile Airplane Tour.

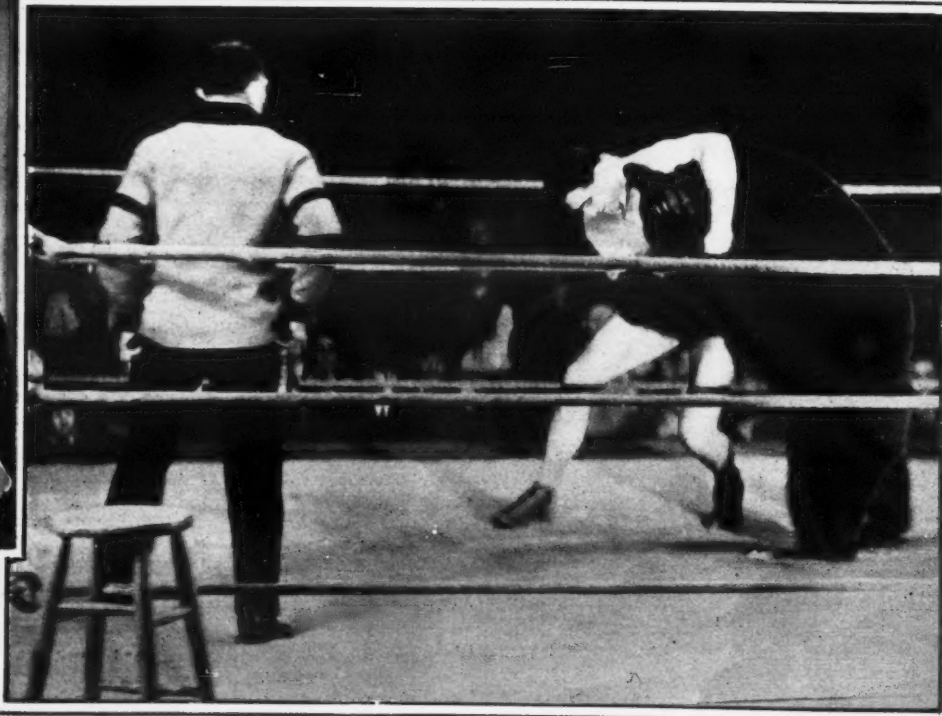
(Times Wide World Photos, Washington Bureau.)

At Left—

MR. BRUIN TAKES HIS WRESTLING SERIOUSLY: A BLACK BEAR

Grappling With Dr. Karl Sarpolis, Heavyweight Wrestler, in a Seattle Ring and Doing Its Job So Zealously That Its Opponent Suffered Vigorous Cuffs and Hugs Before the Bout Was Called Off.

(Times Wide World Photos.)

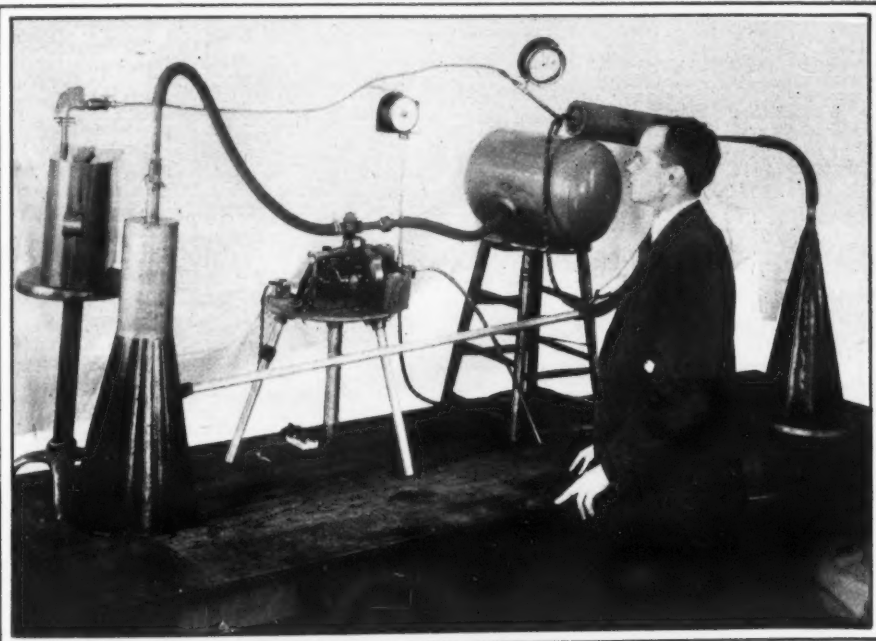


THE NEW HEAD OF THE GOVERNMENT OF PANAMA: DR. RICARDO J. ALFARO, Minister to the United States, Who Has Been Designated as President by the Revolutionaries Responsible for the Sudden Overthrow of President F. H. Arosemena.

(Times Wide World Photos, Washington Bureau.)



WHERE THE SWIFT BIRDS OF THE SEA GATHER: AN AERIAL VIEW OF THE SOUTHAMPTON DOCKS
Showing the Rangitata Outward Bound in the Foreground and the Berengaria, the Homeric, the Atlantis and the Aquitania at Their Piers.
(Times Wide World Photos, London Bureau.)



A DEVICE TO GUIDE AVIATORS THROUGH FOG: CHESTER W. RICE of the General Electric Research Laboratories with the Sonic Altimeter, Which Tells the Pilot His Distance From the Ground by Means of an Echo.
(Times Wide World Photos.)



HE MAKES MUSIC VISIBLE: DR. WILLIAM BRAID WHITE of Chicago With His Projection Oscillograph, in Which a Microphone Picks Up the Sound From the Piano and Converts It Into a Ray of Light Which Is Thrown on the Screen by a Series of Mirrors, as Exhibited at the Cleveland Meeting of the American Association for the Advancement of Science.

(Times Wide World Photos, Cleveland Bureau.)



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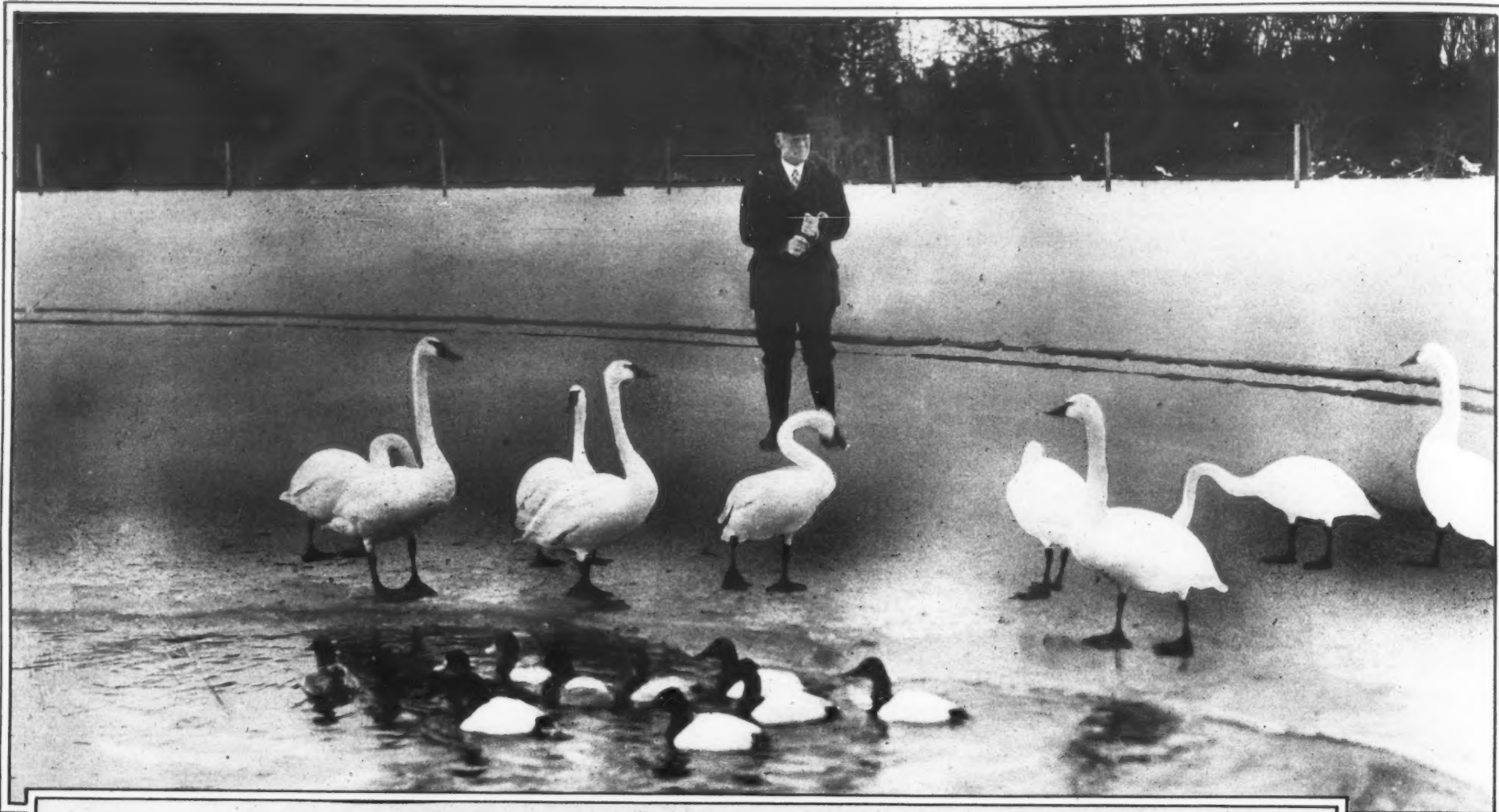
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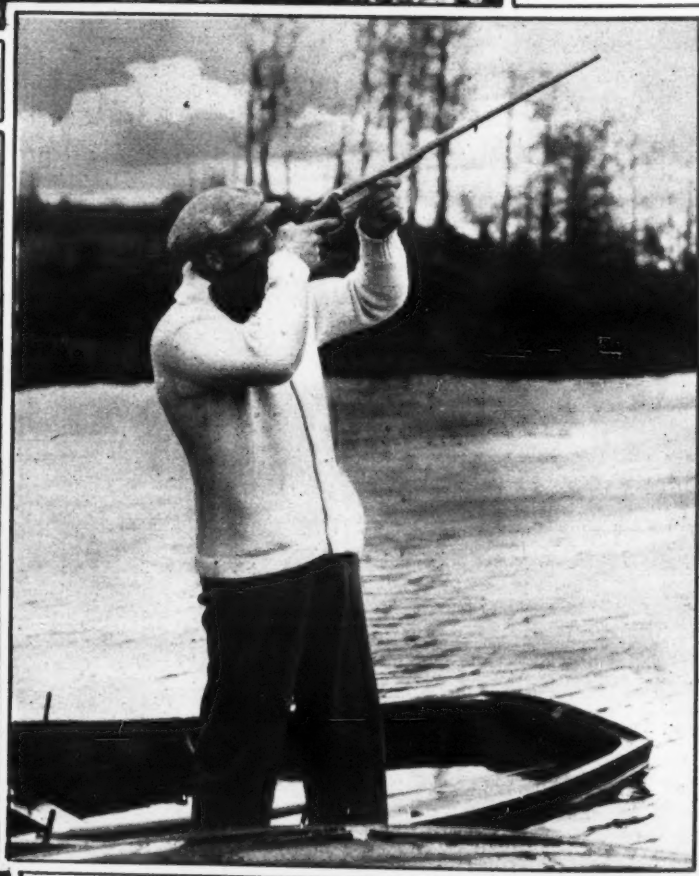
WHERE WILD FOWL BECOME THE FRIENDS OF MAN: JACK MINER, Canadian Naturalist, With Some of the Ducks and Geese Which Are Guests at the Bird Sanctuary at His Home at Kingsville, Ont.
(Times Wide World Photos, Detroit Bureau.)



SAFE FROM THE GUNS OF THE HUNTERS: CANADA GEESE Feeding in the Bird Sanctuary Which Jack Miner Has Maintained Since 1904 at Kingsville, Ont.
(Times Wide World Photos, Detroit Bureau.)



THE RETIRING CHIEF OF STAFF GOES BACK TO "A SECOND LIEUTENANT'S HOUSE": GENERAL CHARLES P. SUMMERALL at His Home at Eustis, Fla., Still in the Process of Remodeling for the Simple Life Which He Plans to Lead.
(Times Wide World Photos.)



THE ITALIAN MAN MOUNTAIN GOES AFTER DUCKS: PRIMO CARNERA, Heavyweight Pugilist, Shooting at West Linton, England.
(Times Wide World Photos.)

Featured
in Broadway
Attractions



JESSIE ROYCE LANDIS
AND McKAY MORRIS,
in a Scene From
"Colonel Satan," by
Booth Tarkington,
at the Fulton
Theatre.
(White.)



DOROTHY STICKNEY,
in George Kelly's New Play,
"Philip Goes Forth," at the
Biltmore Theatre.
(White.)

OLIVE
OLSEN,
in the
Musical
Comedy,
"Meet My
Sister," at the
Shubert Theatre.



(White.)



RUTHELMA
STEVENS,
in the Revival of
Arthur Schnitzler's
"Anatol," at the
Lyceum Theatre.

(White.)



HELEN HAYES AND REGINALD OWEN,
in a Scene From "Petticoat Influence," the Comedy at the Empire Theatre.
(Vandamm.)



PEGGY SHANNON,
Appearing in "Life Is Like That," at the Little
Theatre.
(De Mirjian.)

STARS
AND
SCENES
FROM
THE NEW
FILMS



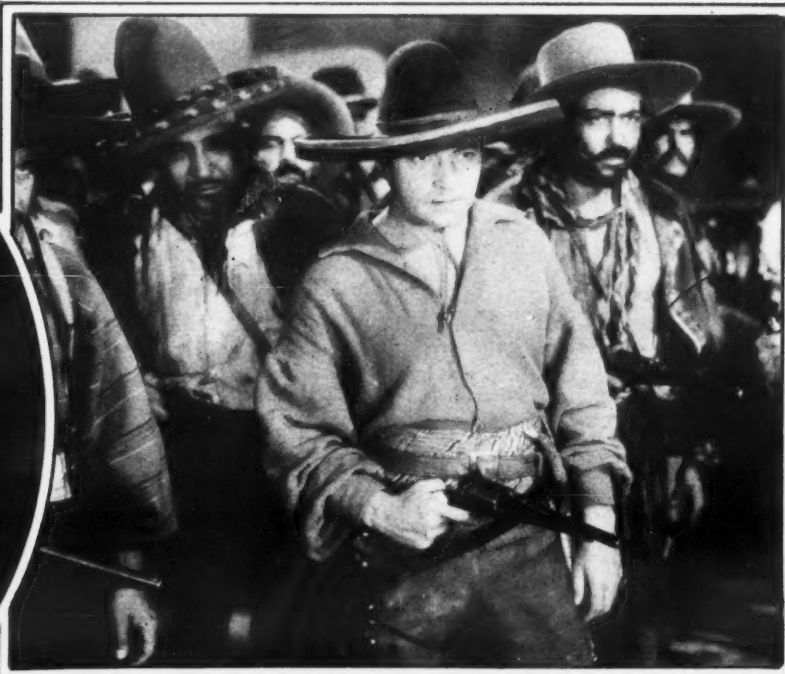
EMULATING NERO IN THE ROME OF THE MOVIES: CLIFF EDWARDS

Strumming His Ukulele on a Commanding Eminence While Hollywood Warms Itself in the Noonday Sun.
(Hurrell.)



MARIE DRESSLER Finds Her Bankroll Diminishing Along With Her Weight in the Picture, "Reducing," at the Capitol Theatre.

At Right—
LUPE VELEZ as Katusha in Universal's Forthcoming Adaptation of Tolstoy's "Resurrection."



RICHARD BARTHELMESS

Presenting a Sinister Figure in His Current Picture, "The Lash."



EVELYN LAYE AND LEON ERROL, Stage Stars, as They Appear in the Picture, "One Heavenly Night," at the Rialto Theatre.



A STAR AT EASE:
IRENE DUNN,

Sabra in Radio's New Picture, "Cimarron," an Adaptation of Edna Ferber's Novel, During a Restful Moment. (Times Wide World Photos, Los Angeles Bureau.)



KING WINTER PROVIDES A SETTING FOR AN ART WORK: THE GOETHE AND SCHILLER MONUMENT in Washington Park, Milwaukee, With Its Lacy Background of Snow-Laden Trees. (Times Wide World Photos.)



RATED AS THE NAVY'S STRONGEST MAN: HARRY K. EKIZIAN, 168-Pound Fireman on the Air-plane Carrier Lexington, Withstanding the Efforts of a Dozen of His Ship-mates to Choke Him by Yanking on the Rope Knotted Around His Neck. (Times Wide World Photos.)



A BRITISH AVIATRIX TRIES SHARPSHOOTING: THE HON. MRS. VICTOR BRUCE, Who Flew From London to Tokyo, Indulging in Pistol Practice on the Seattle Police Range Under the Instruction of S. J. Jorgensen in Preparation for a Tour of South America. (Times Wide World Photos.)

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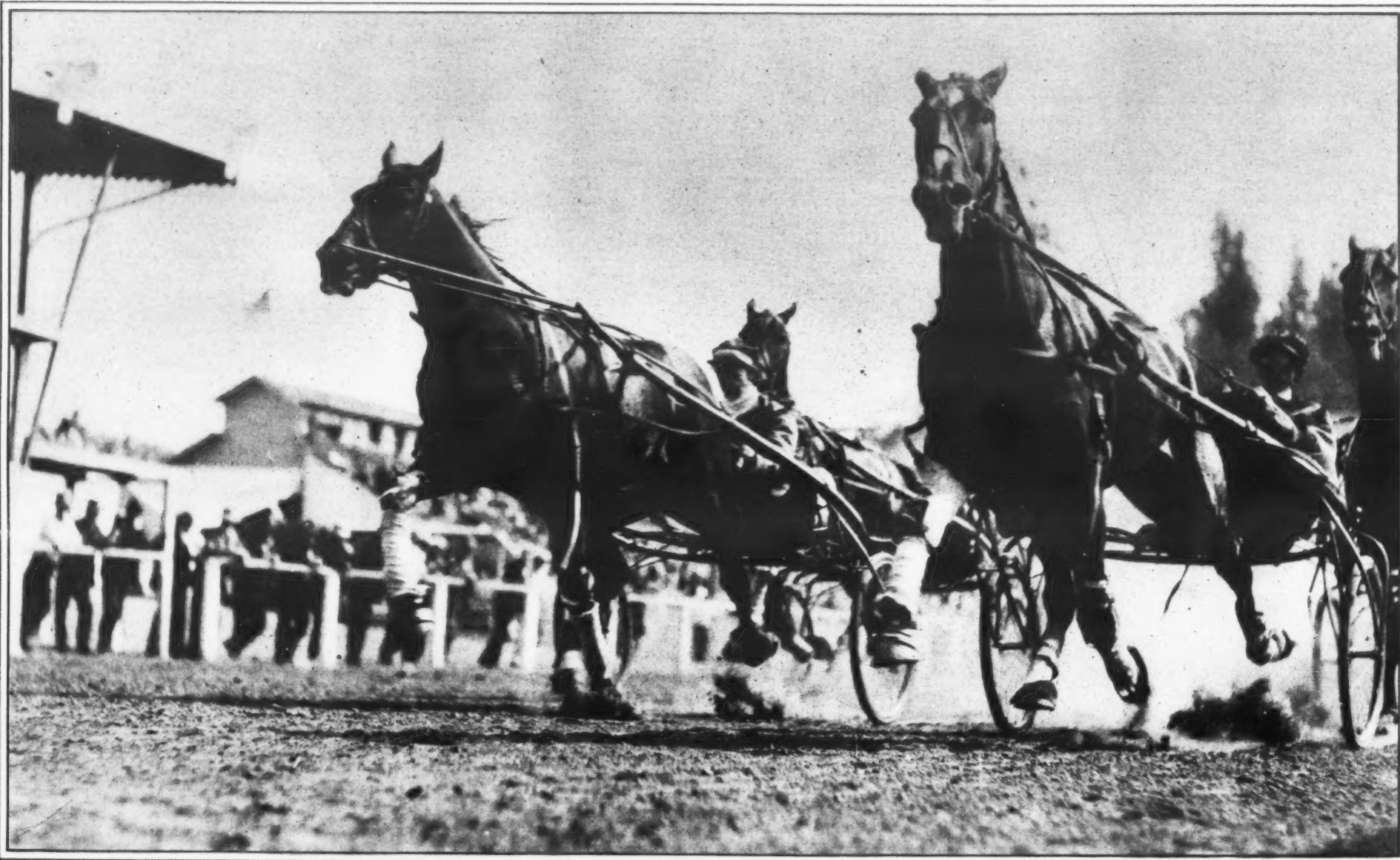
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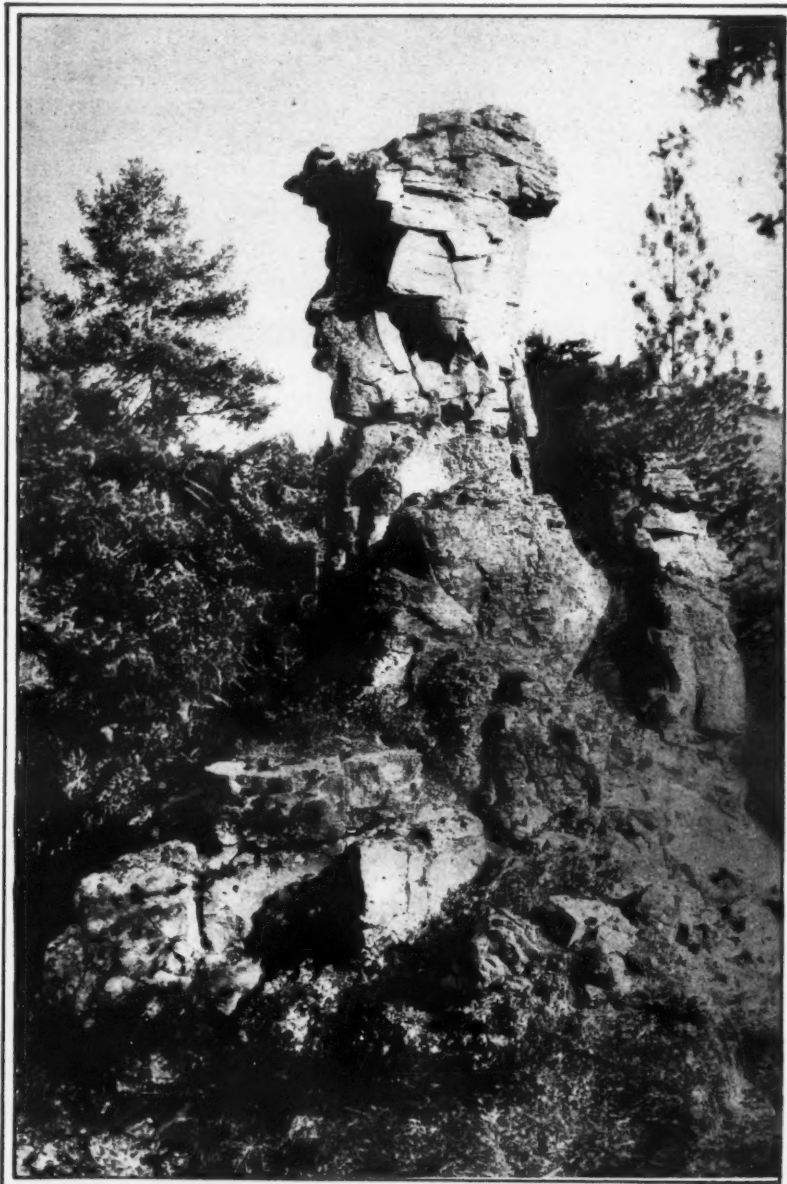
HORSES IN FULL FLIGHT.
Unusual Action Photo Submitted by M. Carrel of Oregon City, Ore.
(First Prize, \$10.)



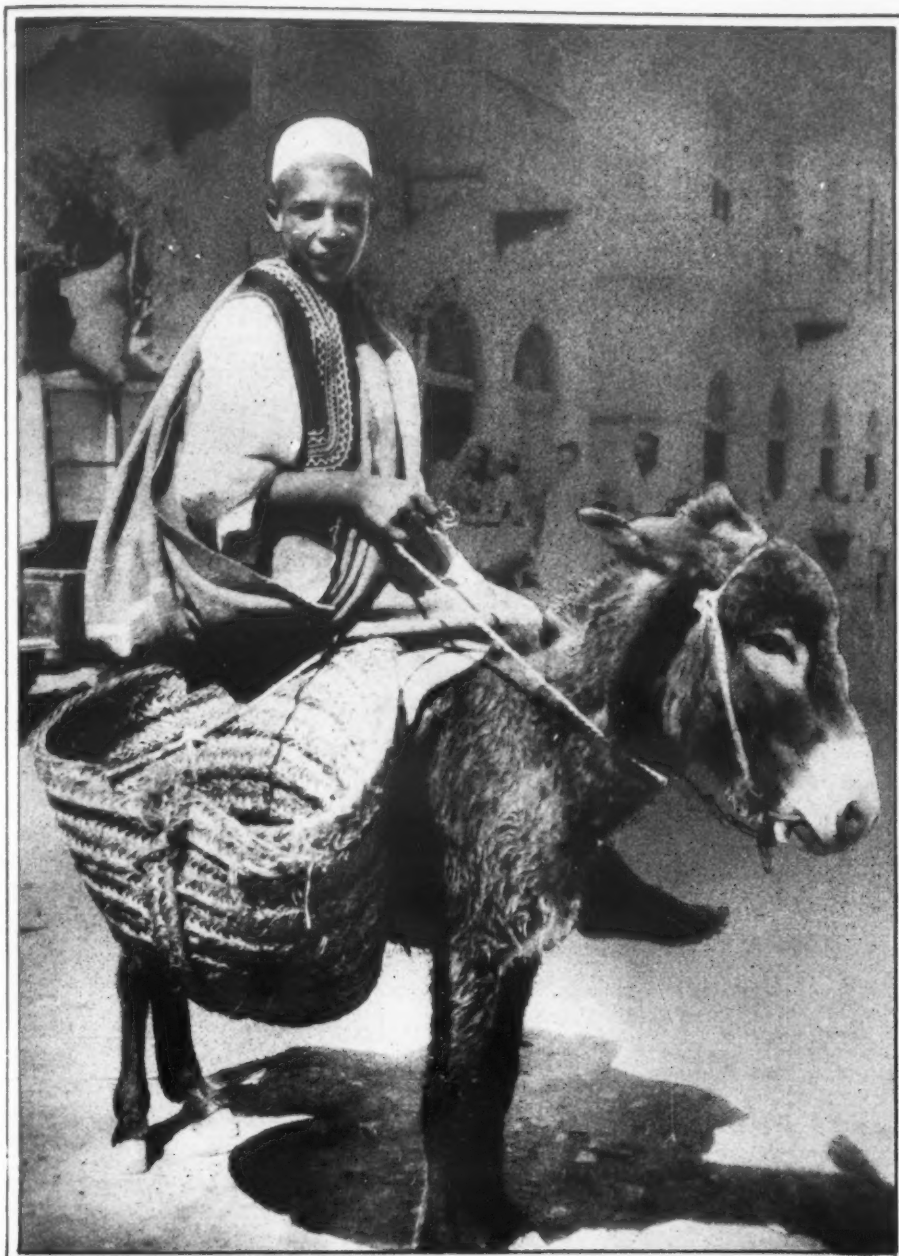
WINTER TAKES COMMAND.
Sent by Mrs. Friedrike Lauffer of Beechwood, Pa.
(Cash Award, \$3.)



THE PACIFIC BELIES ITS NAME: WAVES BREAKING OVER THE DECK.
Photographed by Jack Boustead of San Pedro, Cal.
(Cash Award, \$3.)



AN OLD MAN WHO HAS SURVIVED THE AGES.
Odd Rock Formation Photographed by Storrs H. Lyman of Dayton, Wash.
(Cash Award, \$3.)



AN ARAB MERCHANT OF TRIPOLI.
Offered by Burdette G. Maercklein of
Hartford, Conn. (Cash Award, \$3.)



LENDING AN IRISH SMILE TO
AN ORIENTAL COMPLEXION.
Offered by Mrs. J. H. Collins of
Indianapolis, Ind. (Cash Award,
\$3.)

A PLEASANT BURDEN.
Submitted by Elsie Riese of
Chicago, Ill. (Cash Award, \$3.)



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From a drawing by Shoemaker.

GENERAL JOHN J. PERSHING'S long-awaited memoirs, "My Experiences in the World War," began in The New York Times last Monday, January 12th, and will continue in daily instalments, weekdays and Sundays, for approximately three months. This stirring, revealing narrative, written by the one man in command of all the facts of American participation, gives the dramatic story of the A. E. F. from Pershing's appointment by President Wilson in 1917 until the Armistice. Every student of American history, every member of a World War veteran's family, every member of the present younger generation—to whom Château Thierry, St. Mihiel and the Argonne are but names—will want to read this first complete authentic account of the American soldier in the war.

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The New York Times.



A NEW WEAPON FOR ROUTING RIOTERS: HEAVILY ARMORED WATER TRUCK,
Which With Tremendous Pressure Can Hurl a Stream a Distance of 120 Feet. The Berlin Police Plan to Use It to Break up Street Demonstrations.
(Times Wide World Photos, Berlin Bureau.)



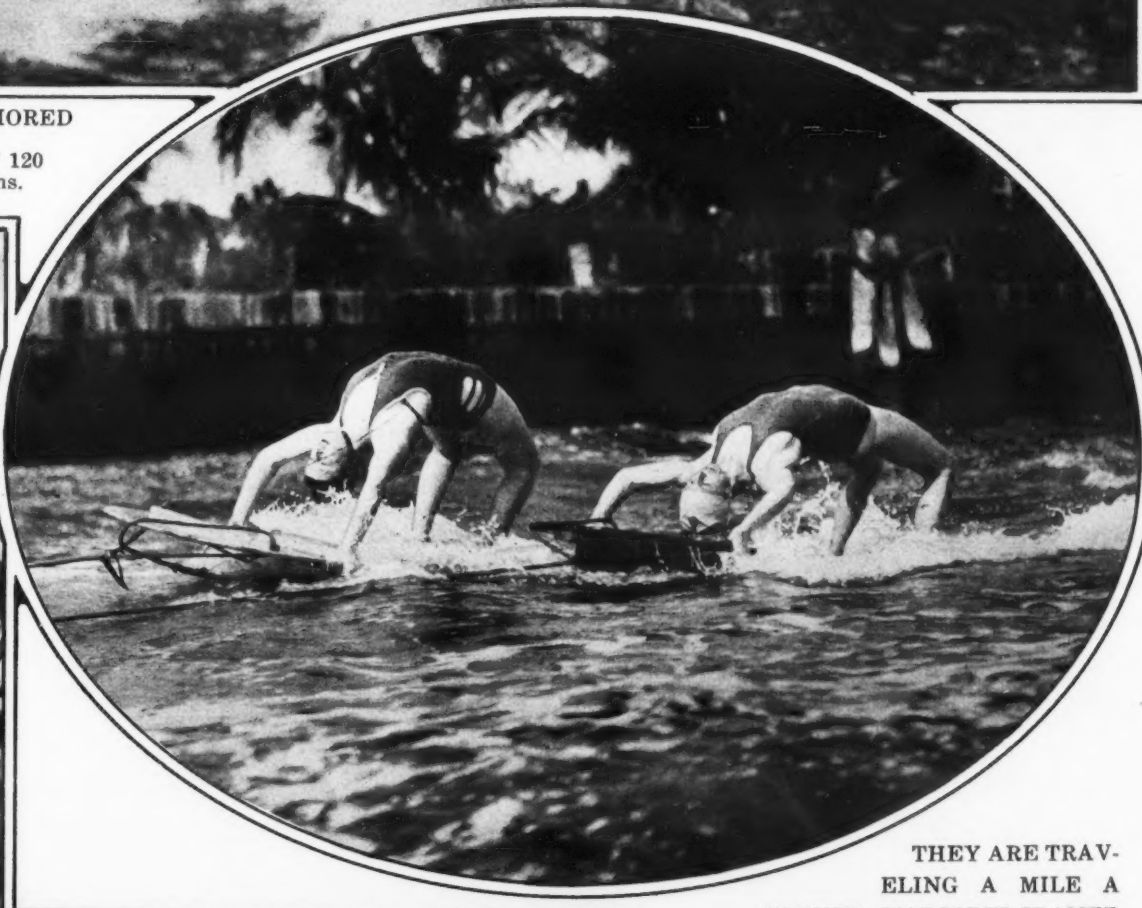
THIS LUCKY DOG IS AN HEIRESS: QUEENIE,
Which Received \$500 Under Its Master's Will to Keep the Cupboard Always Stocked, with Mrs. Florence Perry of San Francisco.

(Times Wide World Photos, San Francisco Bureau.)

At Right—

"THE BRITISH BULL-DOG SPORTSMAN'S HANDICAP": START OF THE ODD RACE

at the Charlton Greyhound Stadium in London With Men Wearing Dog Masks Lined up for a 480-Yard Hurdle Event in Which the Winner of the Finals Received First Prize of a Case of Whiskey.
(Times Wide World Photos, London Bureau.)



THEY ARE TRAVELING A MILE A MINUTE: MARJORIE CRAMER AND MILDRED MAHONEY

Try Some Reducing Exercises While Being Towed by Speed Boats in Biscayne Bay, Miami Beach, Fla.

(Times Wide World Photos.)

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Strategy in Handling People

Like a "Bomb-shell" It Reveals the Real Truth of What Really Makes Men Successful!

A great thing has happened! In every corner of America, business men, educators, leaders, are discussing an amazing new book called *Strategy in Handling People*. Like a "bomb-shell" it has upset many old ideas about success, money making, personality, personal power and prestige. Already reports from readers tell of increased incomes, sudden advancements, complete changes in their lives. These results are easily understood once you have seen the book. By simply mailing the coupon below you will receive a copy of *Strategy in Handling People* for free reading.

ACCORDING to authorities, not one out of ten people really understands how to get along with other people—how to establish influence over them, win loyalty, admiration, cooperation. Worlds of ability, integrity and ambition go to waste on account of the lack of this knowledge. You may not be attaining one-tenth the success that could be yours if you knew the real secret of handling people. Reading *Strategy in Handling People* brings an exhilaration that comes from the possession of a new power for attracting and influencing people—a power that is boundless in what it may bring you. Mystery that has shrouded the lives of over two hundred of the world's most successful men, has been torn aside. The identical methods they used are now yours.

Great, fundamental truths are always plain and simple once they are understood. But it took years of untiring effort and the help of the best psychological minds in America to make possible *Strategy in Handling People*.

The two authors, Ewing T. Webb, brilliant advertising man, and John J. B. Morgan, Professor of Psychology at Northwestern University, spent more than three years in the search for data and the careful, analytical sifting of facts in the preparation of this history-making volume.

Clear and unmistakable is revealed the fact that invariably the great men of modern times have found in their contacts with other people the true secret of success.

It seems startling, indeed, that such men as Abraham Lincoln and John D. Rockefeller actually used similar methods—and that later Henry Ford cashed in on the same basic idea. Yet all of us, when we stop to think, must realize that great success or great wealth is utterly impossible through the single-handed efforts of an individual. To scale such heights it is obviously necessary to benefit from the efforts of other people.

Strategy in Handling People shows how easy it is to control people relating incidents that show the methods used by over two hundred of the world's most successful men—men like Elbert Gary, Theo-

dore Roosevelt, Calvin Coolidge, Henry Ford, Benjamin Franklin. The identical methods they used become yours.

David McLain of Milwaukee, a failure in twenty different jobs, when he learned the great fundamental secret disclosed in this book, became a millionaire. No employer of men, no executive or business man needs to be urged twice to secure a copy of this book. The minor employee, the young man starting in business, the man who has stayed too long in one position, the failure—all will find new avenues for accomplishment opened up in *Strategy in Handling People*. "Already worth \$1,000 to me"; "Worth \$100 a page"; "Every page profitable"—those are random samples taken from letters of average individuals who have read, and are putting into effect, the principles disclosed in *Strategy in Handling People*.

We are surrounded by people. Our fate is unalterably in their hands. They make us or break us. Whether they are used to advance us to the things we desire, or whether they effectively block our way, depends on our ability to handle them.

Yours for 5 Days Free

The publishers are so confident that you will never be without this book once you have opened its illuminating pages that they are now making a special introductory offer to send it for 5 days' free use. You do not have to send a cent—simply mail the coupon below. If you decide to keep the book send the publishers \$3.00, otherwise send the book back and it costs you nothing. Mail the coupon now while this introductory offer is being made.

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Some Astounding Chapters

- I Are Great Men Different From Me?
- II The Secret of Making People Like You
- VII The Knack of Getting Co-operation
- VIII Trading Pennies for Dollars
- IX How to Make People Say Yes
- XVII A Simple Way to Develop Personality
- XXI How to Get Credit For What You Do



Theodore Roosevelt

Did he become a governor, later a president, through taking a dare?



Charles Schwab

How did he trade a Jersey cow for 29 ships?



Herbert Hoover

What trick played on a German general influenced Hoover's whole career?



General Pershing

What strange method did he use to tame a vice-president?



Abraham Lincoln

How was the man who called him "the original gorilla" made to work for Lincoln's success?

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Please send me a copy of *Strategy in Handling People* for 5 days' free examination. It is understood that at the end of 5 days I will either return the book without cost or obligation—or keep it as my own and send you \$3.00 in full payment.

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